



REFUGEE

www.naturetrust.nb.ca

THE NATURE TRUST OF NEW BRUNSWICK INC.
LA FONDATION POUR LA PROTECTION DES SITES NATURELS DU NOUVEAU-BRUNSWICK, INC.

Newsletter/Bulletin

Vol. 22, No. 1

March 2013

A MESSAGE FROM THE PRESIDENT

By the time you read this, spring will almost be here! Spring seems to be the right time to celebrate the beginning of a new year, especially in the field of land conservation. Thank you for your year-end donations, loyal memberships and generous support over the past year! Without you, the Nature Trust would not be able to protect our beautiful islands, coastlines, wetlands and forests.

The last few months have seen the staff, board and volunteers focused on renewal activities and new initiatives. A warm thank you to Karen Fearnley who spearheaded the painting of the offices in December. Thanks as well to all the volunteers who, in the midst of holiday celebrations, took time to put a fresh coat of paint on our offices. If you've been into the Nature Trust recently, you'll note the improvement!

One of the board's key efforts has been organizing our spring special event, "On The Rise". This evening will cap off our 25th anniversary and celebrate our nature preserves. Lead planners are Rick Hutchins and Jane Murphy, both board members, as well as Sandi MacKinnon of Remsoft, Trust staff and other volunteers. The evening will feature acoustic music and entertainment provided by several up and coming, as well as recognized musicians. We will also have a silent auction with many items and services offered. Funds raised will support new stewardship and conservation initiatives. Charitable receipts will be offered for \$40 of the \$50 cost of an individual ticket. We also have corporate sponsorships available with

an opportunity to recognize key supporters. Tables of 10 are selling for \$500.

So, please reserve April 13 and plan to attend 'On The Rise'. We would love to see you there! We'd also ap-



preciate if you could help us spread the word, 'Like' and 'Share' our event on Facebook, if you can. More details are presented later in the newsletter.

Over the last months, we've also been meeting with existing partners and potential new ones to explain Nature Trust's mission and see how we can collaborate to enhance planning and conservation efforts in our Picture Province. One of the Trust's supporters is Aveda with their partner Nova Scotia Nature Trust who are organiz-

IN THIS ISSUE:

President's Message	Page 1
Engaging New Brunswickers in Land Conservation.....	Page 2
List of Board of Trustees.....	Page 2
Get Outside	Page 2
ON THE RISE.....	Page 3
"Biodiversity Hotspot".....	Page 3
Planned Giving Reminder	Page 3
Thank you Volunteers.....	Page 3
Earth Month Events	Page 4
Nature of Art of Nature.....	Page 4

ing separate activities in support of Earth Month. The proceeds of these events are turned over to us at the Nature Trust. If you can support an event in your area, you know that the funds are going to help improve our preserves. We very much appreciate everyone who is keeping the Nature Trust 'top of mind' and supporting our work.

There is also lots of good news related to our preserves. We're finalizing the acquisition of a new preserve in the Saint John area, and working with folks in other areas of the province on conserving new properties. Please note ongoing projects and important upcoming events in other parts of this newsletter.

As a stakeholder in the Nature Trust, I would love to have your thoughts and feedback. Please don't hesitate to contact me at any time by phone or my email: mimack@nbnet.nb.ca Thank you so much for your interest and commitment! Lynn MacKinnon, President

The Nature Trust of New Brunswick Inc./La Fondation pour la protection des sites naturels du Nouveau-Brunswick Inc. is a charitable non-profit corporation dedicated to the protection of natural areas of special scientific, educational or aesthetic value. Office: 404 Queen St. 3rd Floor Mailing: P.O. Box 603 Stn. A, Fredericton, NB E3B 5A6, Tel: (506)457-2398, Fax: (506)450-2137, Email: naturetrust@ntnb.org Website: www.naturetrust.nb.ca Facebook: Nature Trust of New Brunswick Twitter: @naturetrustNB



ENGAGING NEW BRUNSWICKERS IN LAND CONSERVATION VIA INNOVATIVE TOOLS AND PROJECTS

During the last fiscal year, the Nature Trust aimed to increase appreciation for New Brunswick's natural heritage by promoting meaningful involvement opportunities on our nature preserves through stewardship, volunteering, innovative social media, a mobile phone application, educational events, and "art in nature" projects. Through this "Engagement Campaign" we were able to reach much wider audiences and develop meaningful long-term partnerships with individuals and organizations.

The success of this project would not have been possible without financial support from our funders. We would like to thank the Government of New Brunswick (Environmental Trust Fund, Youth Engagement Funding Program via Population Growth Division), Government of Canada (EcoAction, Youth Canada Works, Youth Heritage Canada), Wildlife Trust Fund, Greater Saint John Community Foundation, Fredericton Community Foundation, Fundy Community Foundation, Wal-Mart Evergreen, Translation New Brunswick, TD Friends of the Environment Foundation, and the many volunteers who helped us to make this project a success.

A few examples how you can get involved, learn more about us or actively participate:

- Each preserve requires a steward or stewardship group. Please call us if you are interested in helping out.
- A network of volunteers and "Friends of the Nature Trust of NB" now receive our free monthly e-newsletter. Sign up for your free newsletter on the NTNB website.
- Students from the University of New Brunswick's Renaissance College collaborated with the Nature Trust of New Brunswick to engage youth and connect, or re-connect, them with nature. Check out the website for videos that have been developed on the Trust's Nature Preserves.
- The Nature Trust has developed a presence on popular social media sites such as Facebook, LinkedIn and Twitter. Please like us, follow us and help us spread the word.
- The DeepMap Eco application has received acknowledgement for its innovative use of geo-location technology and for being the first of its kind in New Brunswick. Due to this success, we are working on Version 2 which will integrate an improved mapping system, will be fully bilingual, will feature other like-minded organizations (Meduxnekeag River Association and Stonehamer Geopark), and will be made available for the Windows and iPhone platforms.
- A brand new bilingual website has been launched in order to better integrate modern technology and increase user-friendliness.
- Nature Trust's promotional video that features images, sound and footage from some of the Nature Trust's most beautiful representations of New Brunswick natural heritage has been released. A unique score was also created for the promotional video that invokes excitement, reflection and intrigue.
- A communication strategy and guidelines have been finalized and we are in process of hiring a Marketing and Communication Officer who will help us to maintain all of these programs.

Nature Trust Board of Trustees 2012-2013

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The Honourable Graydon Nicholas

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Margo Sheppard
Karen Fearnley
Camilla Melrose

GO PLAY OUTSIDE!

Goose Lane Editions unveils stunning new electronic versions of the bestselling guides *Hiking Trails of New Brunswick* and *Waterfalls of New Brunswick*, offering photographs, maps, GPS coordinates, trail descriptions, tips, and more. Available for download as PDF eBooks. Sections of each book available for approximately \$3.99 each.

20% discount on all hiking books (electronic or physical) from March 15 through April 15 when ordered through <https://www.gooselane.com/guidebooks.php>

Find new places to explore, both in New Brunswick and beyond!

THE NATURE TRUST OF NEW BRUNSWICK PRESENTS...

On the Rise

An evening with the best of New Brunswick



This gala fundraiser will celebrate some of New Brunswick's best emerging musical talent, sprinkled with a few of the province's most popular entertainers.

Marshall Button, one of New Brunswick's favourite emcees will be joined on stage by progressive solo instrumentalist **Ryan LeBlanc**, songwriter and solo performer **Brent Mason**, Fredericton artists **Cedric Noel** and **Josh Bravener**, and actor and musician **Wally MacKinnon**, in a memorable evening of entertainment in an intimate acoustic setting.

In addition to the performers on stage, the evening will feature a silent auction

offering themed packages built from contributions from around the province. Each will be valued at \$500 or more. There will be a variety of packages to tempt your interest, whether you are a food lover, artistically included, or ready for outdoor adventure.

Works by several young artists who took part in the *New Brunswick Youth in Nature Campaign* will also be on display.

Proceeds from the event will help the Nature Trust in its work to conserve and steward some of the province's most beautiful and ecologically important natural spaces. ON THE RISE was completely run by volunteers and board members to maximize the charitable profit.

When: Saturday, April 13, 2013
7:00pm to 11:00pm

Where: Crowne Plaza Fredericton
Lord Beaverbrook

Tickets for \$50 (\$40 charitable receipt).
Sponsorship opportunities available

Contact: naturetrust@ntnb.org

For more information visit
<http://www.naturetrust.nb.ca>

25TH ANNIVERSARY CAMPAIGN

This is the last chance to donate to the Nature Trust's 25th Anniversary Campaign (please find the form on page 4 for more details)

This campaign helped Nature Trust to conserve Connors Bros. Nature Preserve on Pea Point, and is targeted to assist with the extension to Saints Rest Marsh, Saint John and Seven Days Work Cliff, Grand Manan

Planned Giving Reminder

The Nature Trust has a number of planned giving options available to donors who share its vision of land conservation. A planned gift is a contribution you make after carefully weighing your options in order to maximize the benefits to you as well as our charity. Planned gifts include benefits of publicly listed securities, life insurance policies or registered retirement contracts.

To learn more about these creative ways to give, visit <http://www.naturetrust.nb.ca>

"BIODIVERSITY HOTSPOT" MAP WILL HELP CONSERVATION GROUPS WORKING IN NEW BRUNSWICK

Work on the Lower Saint John River Watershed strategic conservation plan is wrapping up, after having been expanded to include the ideas and scope of other conservation groups, including the Nature Conservancy of Canada, Bird Studies Canada, the Canadian Wildlife Services, and conservation groups working in the Maritime provinces.

A pivotal component of the GIS analysis being completed for this project will be a map highlighting areas with a particularly high biodiversity, a "biodiversity hotspot" map. This map layer is being generated in conjunction with NCC and CWS, using data for species from multiple sources. This layer will cover all of New Brunswick, and will be highly informative for work well beyond the scope of the Lower Saint John River plan. This layer is expected to be completed shortly, and will be combined with other geographic information to isolate target areas for conservation work by NTNB.

Along with the maps resulting from this GIS analysis, a report that summarizes the rationale behind the methods used, along with the findings and results of the project, will be produced and circulated for comments and input from interested individuals, communities, and groups within the study area. Aaron Dowding is leading the consultation phase of this project, and if you are interested in participating in or commenting on this project, please contact him at staff@ntnb.org.

April 21-27 - National Volunteer Week

Many thanks to all the volunteers who donate their time and effort to help the Nature Trust in its accomplishments. Your help is much appreciated and we could not do it without **YOU**.

Sincere thanks to Office Interiors for printing this issue of Refuge!



OUR LANGUAGE POLICY

WE PUBLISH ITEMS IN EITHER FRENCH OR ENGLISH,
BUT WE DO NOT ROUTINELY UNDERTAKE
TRANSLATION

NOTRE POLITIQUE LINGUISTIQUE

NOUS PUBLIONS DES ARTICLES EN FRANCAIS OU EN ANGLAIS,
MAIS NOUS N'AVONS PAS LA POSSIBILITE DE LES TRADUIRE,
SAUF EN DES CAS EXCEPTIONNELS

EARTH MONTH EVENTS 2013

Once again the Nature Trust of New Brunswick will be a recipient of funds raised through a partnership of Aveda and the Nova Scotia Nature Trust in their annual Earth Month Fundraising Campaign. Thank you Aveda, New Brunswick Maritime Beauty Salons, Nova Scotia Nature Trust and participants for supporting the Nature Trust of New Brunswick by joining Aveda's Earth Month Events!

Annual Princess Day (Nakai Spa, Moncton)

Who: Children ages 4-12 and parents
When: March 24, 9:00am -12:00pm
Where: 460 Mountain Road, Moncton
Cost: \$40.00
Contact: (506) 852-3772

Magic Carpet Ride "A Magical Mystery Tour" (Element 5 Spa, Saint John)

What: A 3-act Musical Comedy & 3-course Dinner, includes a Silent Auction and Heads & Tails Game
When: April 6, 6:30 pm
Where: The Phoenix - 68 Exmouth Street, Saint John
Contact: (506) 642-7725 or spa@element5spa.ca
Cost: \$55.00 (tax & tip incl)

Princess Day (Nakai Spa, Saint John)

Who: Children ages 4-12 and parents
When: April 21, 10:30-12:30 pm
Where: 41 Fashion Dr (Beside Indigo), Saint John
Contact: (506) 642-6772
Cost: \$40.00

WALK FOR WATER (Nakai Spa)

When: April 21, 2013 **Where:** Nakai Spa, 460 Mountain Road, Moncton
Contact: (506) 852-3772

Princess Day (Element 5 Spa, Saint John)

Who: Children ages 4-12 and parents
When: April 27, 2013 9:00am - 11:00am
Where: Atrium of Market Square, Saint John
Cost: \$40.00
Contact: (506) 642-7725



WALK FOR WATER - FREDERICTON (Avalon Spa)

When: April 28, 2013, 10:00 am
Where: Fredericton
Contact: (506)472-1772
This event is also supported by UNB Art Centre

SALE OF USED BOOKS

If you would like to donate your books for the sale of used books,

please contact: La Spa Moncton (506) 855-1776 ; Element 5 Spa Saint John, (506) 642-7725 or the Nature Trust of New Brunswick (506) 457-2398 naturetrust@ntnb.org

Contact participating salons or the Nature Trust if you would like to participate, partner or help with these fundraisers.



The UNB Art Centre, the Nature Trust of New Brunswick, and the New Brunswick Museum cordially invite you to the opening of the exhibition

UNB Art Centre, la Fondation pour la protection des sites naturels du Nouveau-Brunswick et le Musée du Nouveau-Brunswick vous invitent cordialement au vernissage de l'exposition

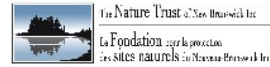
Nature of Art of Nature La Nature de l'Art de la Nature

Friday, April 12, 2013
 5 - 7 p.m.
 UNB Art Centre
 Memorial Hall, 9 Bailey Drive
 UNB Campus, Fredericton, NB

Vendredi 12 avril 2013
 de 17 h à 19 h
 UNB Art Centre
 Memorial Hall, 9 Bailey Drive
 Campus UNB à Fredericton

This exhibition is a partnership between Nature Trust New Brunswick, New Brunswick College of Craft and Design, New Brunswick Museum, Beaverbrook Art Gallery and UNB Art Centre.

Cette exposition est le fruit d'un partenariat entre la Fondation pour la protection des sites naturels du Nouveau-Brunswick, le New Brunswick College of Craft and Design, le Musée du Nouveau-Brunswick, la Galerie d'art Beaverbrook et le Centre d'art de l'Université du Nouveau Brunswick.



NTNB 25TH ANNIVERSARY DONATION FORM

I, _____, wish to support the Nature Trust of New Brunswick with a donation in the amount of:

- | | | |
|--------------------------|--|---------------------------------|
| <input type="checkbox"/> | \$1.00 for every year the Nature Trust has existed | \$1.00 x 25 years = \$25.00 |
| <input type="checkbox"/> | \$5.00 for every year the Nature Trust has existed | \$5.00 x 25 years = \$125.00 |
| <input type="checkbox"/> | \$10.00 for every year the Nature Trust has existed | \$10.00 x 25 years = \$250.00 |
| <input type="checkbox"/> | \$100.00 for every year the Nature Trust has existed | \$100.00 x 25 years = \$2500.00 |
| <input type="checkbox"/> | I wish to donate \$ _____ instead. | |

Method of Payment CHEQUE or MONEY ORDER (enclosed in an envelope) VISA

Name on VISA card: _____

VISA card #: _____

VISA card expiry date: ____/____/____

Donations can also be made directly through our website: www.naturetrust.nb.ca Click "Donate Now through CanadaHelps.org" and direct your donation towards the "NTNB's 25th Anniversary Campaign".

Refuge

Conserve. Steward. Educate.

Vol. 22, No. 2 | Summer 2013



Protecting our most important watersheds - Lower Saint John River Project



Back in 2008, the Nature Trust recognized the need for a more planned approach to land conservation in the province, identifying key areas on which conservation groups were not yet focusing. From that, came the Lower Saint John River Conservation Planning Project—a pilot project for multi-partner, in-depth analysis, primarily through GIS mapping, which would provide a model for proactive land conservation and unification of government and NGO conservation objectives in the province.

The project has been advancing, with final edits currently being made to maps for the purpose of being consistent with partners. Then, Nature Trust staff, volunteers, and other partners will go out into the field to ensure that the data depicted in the maps is physically accurate.

“This project has been an important vehicle, connecting the Nature Trust to other non-governmental organizations, provincial and federal governments and other stakeholders on the Lower Saint John River through land

conservation planning exercise,” says Renata Woodward, Executive Director of the Nature Trust.

The Nature Trust will continue this project for the next two years through landowner contact and outreach about species at risk and sensitive habitats in the area. This project will build on previously developed partnerships and it will extend its invitation to other interested stakeholders and landowners in the area.

“We are hoping to bring awareness to the special habitats and species of the Lower Saint John River, which is not only one of the most environmentally significant regions of New Brunswick, but it is also one of the fastest developing regions facing anthropogenic threats,” says Woodward.

A thank you is extended to all partners involved in this project.



Pygmy snaketail dragonfly - a species of special concern in Canada that can be found along the Saint John River system. (Photo credit: Denis Doucet)

IN THIS ISSUE:

P1 Protecting our most important watersheds - Lower Saint John River Project

P1 Call for Lieutenant-Governor's Award nominations

P2 Discovering New Brunswick's hidden natural spaces with DeepMap Eco

P2 Update from the field season

P2 Upcoming events schedule

P3 On the Rise - recapped!

P3 Power of Nature

P4 Volunteer opportunities

P4 Meet the summer staff!

Insert That's a wrap - end of the 25th anniversary campaign

PRESIDENT'S MESSAGE

Since our last newsletter, the Nature Trust has been running full tilt! A couple activities to single out are *On the Rise* and the launch of so many stewardship and communications initiatives. *On the Rise* was a huge success thanks to your support and that of many of our friends, partners and volunteers. One tireless and energetic volunteer was Sandi MacKinnon who provided so much leadership and guidance to us that we couldn't have done it without her.

We also concluded our Nature of Art of Nature project, with the closing exhibition at the UNB Arts Centre. Thanks to Marie Maltais for helping make this successful exposition happen in Fredericton.

The Nature Trust is benefiting from the support of many students this summer! You may meet some of them if you're out on the preserves this summer. They'll be the ones leading walks, clean-ups, and trail work.

Please spread the word about the outdoor adventure and education opportunities listed on our website. We hope that as many people as possible will take advantage of the great scenery, learning, and enjoyment of our nature preserves! Our AGM will be coming up in late September so please mark the date, as details become available, and plan to attend, if you can.

-Lynn MacKinnon
President, Nature Trust of NB



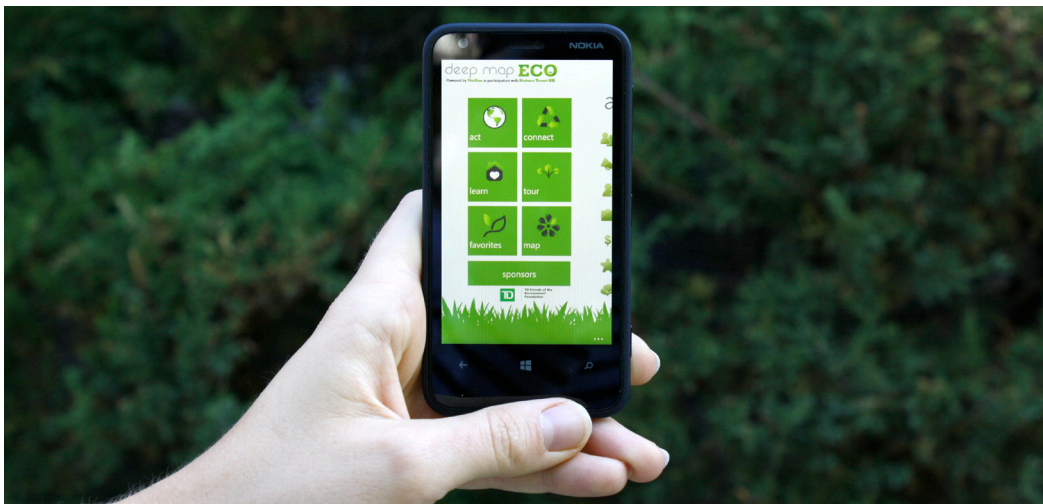
Do you know an individual or group who has demonstrated excellence in land conservation? Show them you appreciate their dedication to the environment!

We currently have a call out for nominations for this year's:
Lieutenant-Governor's Award for Excellence in Land Conservation

See naturetrust.nb.ca for more details!
Nomination deadline is Sept. 15, 2013



Discovering New Brunswick's hidden natural places with DeepMap Eco!



The secret is out! The Nature Trust is getting ready to launch version two of its mobile application DeepMap Eco, promising to connect you even closer to natural spaces in New Brunswick.

The application was originally designed to help users navigate their way to the Nature Trust's various nature preserves scattered throughout the province, some of which are relatively unknown. It is a tool for tourists to explore unspoiled areas of New Brunswick, but also offers a way for New Brunswickers who may have lost touch with nature to rediscover the natural beauty their province has to offer.

"After the success of the first version and with further financial support from TD Friends of the Environment Foundation, the Nature Trust decided to take it a few leaps further and include more partners," says Renata Woodward, Executive Director, Nature Trust of New Brunswick. "We also added new features that make the existing platform that much stronger and we also have the application available for Windows phones." DeepMap Eco users can expect many of

Update from the field season

With our weather warming, plants blooming, and wildlife active, the Stewardship Committee and NTNB staff have been working hard to plan events and monitoring trips to our nature preserves.

Thanks to funding from the Wildlife Trust Fund and Wal-Mart Evergreen, we are able to continue with our Site Improvement Project, with the goal to improve safety and accessibility and increase public education for our preserves in need. New funding from the TD Friends of the Environment Foundation, The North Face Explore Fund, Environmental Trust Fund, NB Wildlife Trust Fund, and Mariner Partners has allowed us to begin a new project called the Power of Nature, which aims to engage children, youth, and newcomers in NB in our conservation and stewardship activities.

So far, we have held work days at the Clark Gregory Nature Preserve, Hyla Park, Sea Dog

the same features as before, including easily-navigable maps, in-depth preserve information, and volunteer opportunities, but now the updated version has a guide feature that tells you the various activities the preserves have to offer. It will also be bilingual, allowing users to easily switch between French and English.

"Technology is changing the way we communicate and experience the world around us. The DeepMap Eco tool developed by Nature Trust is a great example of how it can be used to connect people to nature and the outdoors," says Carolyn Scotchmer, Regional Manager of the TD Friends of the Environment Foundation.

Two new partners have been added for users to discover—the Meduxnekeag River Association's preserve near Woodstock and Stonehammer Geopark, a geological park near Saint John.

"We are thrilled to support this initiative as it allows residents and visitors to experience New Brunswick's nature preserves through



Cove Nature Preserve, as well as at the Connor Bros. Nature Preserve at Pea Point, where we also got the help of Black's Harbour School in a beach clean-up.

We have had several guided Frog Walks at Hyla Park, all of which have been very successful

personal access to interactive maps, upcoming events and relevant information," says Scotchmer.

Looking forward, the Nature Trust hopes to continue to build a following through this channel by adding more partners and offering the application for Android and Blackberry platforms as well.

UPCOMING EVENTS

July 2013

Frog Walk (Fr.) - Wed., July 17 @ 7 pm, Hyla Park, Fredericton

Frog Walk - Thurs., July 18 @ 7 pm, Hyla Park, Fredericton

Charlotte Isles Clean-Up at South Wolf Island Nature Preserve - Fri. July 19, meeting @ 8 am in Blacks Harbour to depart for the island

Boar's Head Nature Preserve Trail Day - Sun., July 21 @ 12 pm, meeting at the Samuel de Champlain parking lot, Millidgeville area, Saint John

Frog Walk (Fr.) - Wed., July 24 @ 7pm, Hyla Park, Fredericton

Frog Walk - Fri., July 26 @ 7 pm, Hyla Park Fredericton

Amphibian Exhibition - Sun., July 28, 2-4 pm, Fredericton Trails Coalition Visitor Centre

August 2013

Frog Walk - Thurs., Aug. 1 @ 7 pm, Hyla Park, Fredericton

Caughey-Taylor Nature Preserve Work Day - Fri., Aug. 2 @ 10 am, off of 127 Highway near St. Andrews

Saint's Rest Marsh-F. Gordon Carvell Nature Preserve Tour - Tues., Aug. 6 @ 1-2pm, Tourism Information Centre, Saint John (see invitation insert for more details)

Frog Walk - Wed., Aug. 7 @ 7 pm, Hyla Park, Fredericton

Frog Walk - Mon., Aug. 12 @ 7 pm, Hyla Park, Fredericton

Frog Walk - Tue., Aug. 20 @ 7 pm, Hyla Park, Fredericton

*Please RSVP to Richelle by emailing ntnbpreserves@ntnb.org or by calling (506) 457-2398.

and have also done some invasive species plant removal and native species planting at the park with the help of École Saint-Anne, Oromocto High School, and RBC.

Have a look at our upcoming events schedule (above) for the remainder of the field season to see if you can join in!

- Richelle Martin, Stewardship Coordinator

On the Rise - recapped!



On April 13, 2013, the Nature Trust launched the first annual 'On the Rise' event at the Crowne Plaza Fredericton, which was an opportunity for members, sponsors, and friends to meet, celebrate the successes of the organization, and raise funds needed to continue future conservation work.

With TD signing up as a major sponsor, it was the first big fundraising event of its kind for the Nature Trust, which saw over 300 people in attendance and raised more than \$20,000 through ticket sales and silent auction.

"On the Rise was a very special and successful event for the Nature Trust," says Nature Trust Board Member Rick Hutchins.

"So many people turned out to enjoy an evening of music and truly shared love of the

Nature Trust and its vital mission."

Highlights of the evening included comedic relief from emcee Marshall Button, as well as nearly three hours of jazz blues, and folk music from performers Josh Bravener, Ryan LeBlanc, Wally MacKinnon, Cedric Noel, and Brent Mason.

New Brunswick-themed packages were also auctioned off, with exciting items including concert tickets, local art pieces, and even a helicopter ride over the greater Saint John area.

"Based on the success of the inaugural event, we are already planning for next year and looking forward to another tremendous success," says Hutchins.

The Nature Trust thanks all of those who came out and especially our sponsors and dedicated volunteers who worked tirelessly to make this annual event so memorable.



On the Rise silent auction - 'Blueberry Hill Wetland' pastel painting by Ruth Anne Phinney (Photo credit: Brody LeBlanc)

Power of Nature seeks to empower children, youth, and new residents through land conservation

More than ever before, humans are spending less time outdoors in nature. This phenomenon, called 'nature-deficit disorder', was coined by Richard Louv in his book *Last Child in the Woods*. He describes it as "...not an official diagnosis, but a way of viewing the problem, and describes the human costs of alienation from nature, among them: diminished use of the senses, attention difficulties, and higher rates of physical and emotional illnesses."

According to studies undertaken by the David Suzuki Foundation, the average Canadian spends more than 90 per cent of their time indoors and more than six hours a day in front of screens.

Recognizing this problem, the Nature Trust, with the support of TD Friends of the Environment Foundation, The North Face Explore Fund, the Government of New Brunswick Environmental Trust Fund, NB Wildlife Trust Fund, and Mariner Partners has created a new project called the Power of Nature.

This project aims to empower, engage, and educate new audiences within the province, including school-aged New Brunswickers and new residents in the province through environmental education, conservation, and stewardship activities.

The objective behind this campaign is to increase awareness of the Nature Trust's mission and nature preserves in the province, as well as to reduce the nature-deficit in children, improve community integration for newcomers, and increase children, youth and newcomers involvement in land conservation.

To achieve these goals, the Nature Trust will organize various nature-based activities on select preserves, including guided nature walks, shoreline clean-ups, art projects, nature photography, and more.



Removing the invasive Dame's Rocket from Hyla Park

Since kicking off this project in May, we have hosted a beach clean-up at the Connor Bros. Nature Preserve at Pea Point with over 45 grade 3-6 students from the Blacks Harbour School, as well as an invasive species removal, water quality testing, and trail maintenance day at Hyla Park with a group of 10 high school students from École Sainte-Anne.

We hope to keep building more community partnerships. If you or a school / community group are interested in getting involved or learning more, please contact Jessica at communications@ntnb.org.



Resting after the beach clean-up at Connor Bros. Nature Preserve at Pea Point, Blacks Harbour



Get involved! Become a Nature Trust volunteer.

Positions open:

Land Stewards

Land stewards are the Nature Trust's eyes and ears on the ground at our various nature preserves. They are responsible for monitoring and caring for their assigned preserve by conducting a monitoring report at least once per year and reporting to us about any changes seen on the land, as well as simple trail maintenance and repair. This is a great opportunity for those who love being outdoors, want to be involved in land conservation, and live close to a preserve.

Land Stewards are currently needed for the following properties:

- **Clark's Point Nature Preserve:** Located in Charlotte County, 14km north of St. Stephen on the St. Croix River.
- **MacNichol/Orser Conservation Easement:** Located in Charlotte County, 20km north of St. Stephen, near Scotch Ridge.
- **L'Etang Islands Nature Preserve:** Located in Charlotte County, 20km east of St. Andrews. A sea kayak or boat is required to access the island.

Newsletter & eNewsletter Contributor

Do you have a Nature Trust or conservation-related passion or expertise you want to write about? We would love to hear your idea and potentially feature it in our next newsletter or on other media channels.

Work Day Volunteers

Dedicate your summer to conservation in the province! There are a lot of chances to get involved and get outdoors this month and next. If you haven't already, please check out our upcoming events schedule (see page 2) for some opportunities to volunteer hands-on at some of our nature preserves.

Event Volunteer


Help us by representing the Nature Trust at various community events or join the committee for our next big fundraising event!

Fundraising Volunteers

Do you have a knack for rallying people to action and raising money for important causes? We would love to hear from you!

*If you are interested in volunteering, contact Renata at naturetrust@ntnb.org for more information!

Love the way you work.



Office
INTERIORS

Thank you to Office Interiors for printing this issue of Refuge!

Meet the summer staff!



Richelle Martin, Stewardship Coordinator



Kaitlyn Fike, Stewardship Coordinator



Thifaine Noirault, Communications Intern



Amanda Fortune, Conservation Planning Research Assistant



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The Honourable Graydon Nicholas

Honourary Directors

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Robert Stewart

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Bill Ayer
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Jane Tims
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Executive Director

Renata Woodward

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Summer Staff

Richelle Martin
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Our language policy | Notre politique linguistique: We publish items in either French or English, but we do not routinely undertake translation. Nous publions des articles en français ou en anglais, mais nous n'avons pas la possibilité de les traduire, sauf cas exceptionnels.

That's a wrap - end of the 25th anniversary year campaign



South Wolf Island, located in the lower Bay of Fundy, donated by Connors Bros. Clover Leaf Seafoods Company during the anniversary year. (Photo credit: Dorothy Diamond)

In 2012, the Nature Trust celebrated the Anniversary Campaign in honour of 25 years dedicated to land conservation, stewardship, and education.

The quarter of a century campaign proved to be a big one, raising \$50,000 in funds matched by over \$1 million in land donation, not to mention helping to increase awareness and engagement through stewardship, membership, and volunteerism.

“From humble beginnings in 1987, the Nature Trust has grown exponentially, which means great things for conservation in the province,” says Nature Trust President Lynn MacKinnon.

“The 25th anniversary year was a pivotal time to build on past successes, as well as engage

new audiences for the future.”

Throughout the campaign, the Nature Trust saw the conservation of three more nature preserves, including South Wolf Island, Connor Bros. Nature Preserve at Pea Point, and Green Island, and the extension of one existing preserve, Saints Rest Marsh-F. Gordon Carvell Nature Preserve.

The Nature Trust also gained momentum in raising public awareness with new audiences through innovative projects such as Nature of ART of Nature, Youth in Nature Sessions, the launch of the mobile application DeepMap Eco and the creation of the Lieutenant-Governor’s Award for Excellence in Land Conservation.

With increasing human development and

environmental impacts that are associated, it has never been more important to set aside land for conservation. Going forward, the Nature Trust will proceed with conservation planning projects near important watersheds like the Saint John River and Saint Croix River, increase focus on species at risk, and continue engaging the public in conservation activities.

“While we’ve been successful over the past 25 years, it’s only due to the support of members, partners—private and government, and other friends and volunteers,” says MacKinnon. Now, we have to carry this positive momentum for the next 25 years to help protect important land and species in the province.”

Please see reverse for all donors and contributors to the campaign.

Our 25th year in a glance!



One of the winning images in the Nature of ART of Nature Photography competition - Caughey-Taylor Nature Preserve. (Photo credit: Sara Bakker)



Connor Bros. Nature Preserve at Pea Point donated by Connors Bros. Clover Leaf Seafoods Company during the anniversary year. (Photo credit: Mark Stephens)



Youth in Nature - Minister’s Face Nature Preserve on Long Island (Photo credit: Peter Gross)



President Lynn MacKinnon and artist Nicole Maggio at the Nature of ART of Nature opening at the New Brunswick Museum, Saint John.



Past President Don Dennison with Mary Majka, the recipient of the inaugural Lieutenant-Governor’s Award for Excellence in Land Conservation.



Singer/songwriter Breagh MacKinnon filming a music video for the Nature Trust’s Youth in Nature campaign nature sessions - Belding’s Reef Nature Preserve. (Photo credit: Joseph Crawford)

Here's to another 25 years of land conservation!

Thank you to all of the donors who helped make our 25th year such a great success:

Please see reverse for a summary of our 25th Anniversary Campaign!

Over \$1000

Douglas DeAngelis & Kimberly Thompkins	Connors Bros. Clover Leaf Seafoods Company
Jessie & Huw Davies	Village of Blacks Harbour
NB Wildlife Trust Fund	NB Environmental Trust Fund
Fundy Community Foundation	Katherine Lebutt
The Gosling Foundation	Michael Meighen
The William P. Wharton Trust	Dr. Murray & Mary Young
Davies Wildlife Foundation	Government of New Brunswick
Lois M. Ellis	

\$100 - \$500

Bong Yoo	David Norman	Tall Ship Whale Adventures	Eric & Jane Hadley
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Richard & E. Jane Tarn	Mary Keith	Suzanne Bonnell-Burley	David & Janet Johnson

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Jacqueline Bateman	Samuel Arseneault	Chris McCready & Erin O'Keefe	Christopher Queen
Joseph & Janet Hunt	Harris & Lois Hord	J. Robert Smith	Elizabeth M. MacFarlane
Donald St. Pierre	Ruth Bulmer	Gwendolyn Davies	Dr. Graham Forbes &
Leigh Bateman	Jacqueline Bateman	John Williamson	Lee Ann Swanson
Marcelle Thibodeau-Hennigar	Kathryn Hilder	Jane Murphy	Dr. Lucy Dyer
Janet Whitehead	Linda LaPointe	Shirley Hunt	M. Travis Lane
E. Wayne Gunter	Dr. Gail Campbell	Robert & Marianne Davidson	Andrea Brewer
Parker Gray & Elaine Bulmer	Richard & Marilyn Peabody	Ansel Campbell	Kathleen Small
Peter & Constance Jackson			

Photo by: Sara Bakker
Caughey-Taylor Nature Preserve



The Nature Trust of New Brunswick Inc.

La Fondation pour la protection
des sites naturels du Nouveau-Brunswick Inc.

INVITATION

Saint's Rest Marsh-F. Gordon Carvell Nature Preserve Tour



What

The Board of Directors of the Nature Trust of New Brunswick cordially invites you to an announcement, reception, and tour of their new Saint's Rest Marsh-F. Gordon Carvell Nature Preserve.

Light refreshments and snacks will be provided, as well as a guided, 30 minute nature walk.

When

Tuesday, August 6, 2013, 1 to 2 pm.

Where

Tourism Information Centre, Highway 1 West, (access Rte. 1 going east via exit 114 at Ocean Westway) overlooking the Saint's Rest Marsh, Saint John, New Brunswick. *Please bring directions along with you.

RSVP

To Jessica Bradford by email communications@ntnb.org or by calling (506) 457-2398.

Refuge



Conserve. Steward. Educate.

Vol. 22, No. 3 | Fall 2013

Crossing borders for conservation – Seven Days Work Cliff on Grand Manan



The Nature Trust is pioneering a new conservation method for New Brunswick through an innovative partnership with the U.S. charity American Friends of Canadian Land Trusts (www.afoclt.org) to conserve Seven Days Work Cliff on Grand Manan. This ecologically important, highly scenic property will be the first “cross-border” donation of land in the province, referring to the fact that it is owned by Americans.

Together, the two organizations, the donors and attorneys representing all of the partners are working on the myriad of details involved in this bi-national preservation initiative. Everyone is aiming to complete this project before the end of 2013, provided that sufficient funds can be raised for the permanent protection of the property.

Seven Days Work Cliff is on the northeast section of the island, between two existing Nature Trust preserves—Meredith House Memorial Seashore and Thomas B. Munro Memorial Shoreline. It is an aesthetically and environmentally significant piece of land, containing wetland, much natural

vegetation, and spectacular sea cliffs. The site is a known peregrine falcon nesting area—a species at risk in New Brunswick. The beloved cliff-top “Red Trail”, managed by the Grand Manan Trails Association and used by residents and visitors, also traverses the land.

The landowners are U.S. citizens who have owned and treasured their Grand Manan property for decades, spending extended periods in their cottage on the property. They want to be sure that in the future the land will continue to be carefully stewarded for nature and passive recreation. They also wanted to be eligible for income and estate tax benefits in the U.S. Accordingly, the Nature Trust initiated the partnership with American Friends, which is a U.S. land trust, with the mission to preserve land in Canada. There are some complex legal, technical, and tax issues that have had to be resolved as part of launching this cross-border partnership.

“Seven Days Work Cliff is a perfect demonstration of why American Friends of Canadian Land Trusts exists,” says Sandra Tassel, Program Coordinator for American Friends.

“Americans own priority conservation lands in many of Canada’s most beautiful and ecologically sensitive places. We find that these landowners truly cherish their properties and are willing to give the land for preservation purposes if the cross border tax and legal obstacles can be overcome. That is the role of American Friends in the collaboration with the Nature Trust. Successful completion of this gift will be a great model for future cross-border donations.”

Continued on page 2.



Peregrine falcon - a species at risk in New Brunswick that is known to nest at Seven Days Work Cliff.

IN THIS ISSUE:

P1 Crossing borders for conservation – Seven Days Work Cliff on Grand Manan

P2 Seven Days Work Cliff Continued

P2 Update from the field season

P2 Good news for American supporters of the Nature Trust!

P2 Upcoming Events

P3 Celebrating a newly conserved area in Saint John - Saints Rest Marsh Nature-F. Gordon Carvell Nature Preserve

P3 Goodbyes and Hellos at the Nature Trust

P4 Volunteer opportunities

P4 Call for nominations for the Lieutenant-Governor's Award for Excellence in Land Conservation

Insert AGM Invitation

PRESIDENT'S MESSAGE

I hope that you've had a marvelous summer and had a chance to get out and see some of our nature preserves! It's been a very productive few months, with many nature preserve work days and lots of other programming.

One of my personal highlights was participating in the announcement of the new preserve—Saints Rest Marsh-F. Gordon Carvell Nature Preserve. Thank you to the Carvell family who so generously worked with us! Another, was the clean-up of South Wolf Island and a visit to Grand Manan, where Renata presented to a large group at the museum.

Our accomplishments would not be possible without the spirit of our summer staff, board members, and volunteers who work so tirelessly and cheerfully despite sometimes very uncomfortable conditions. Boats for our island clean-up were provided by Huntsman Marine and Connors Bros. Cloverleaf Seafoods Company. Thanks to everyone who helped in any way!

I hope that you'll note that our Annual General Meeting is to be held September 28 on Grand Manan. Come over and visit our preserves on the beautiful island and join us for this important meeting! See details in the newsletter and on our website.

-Lynn MacKinnon
President, Nature Trust of NB

Seven Days Work Cliff continued...

So far, generous contributions to the project have been made by the landowners, American Friends of Canadian Land Trusts, Davis Conservation Foundation, The William P Wharton Trust, EcoAction, Nature Trust of New Brunswick and anonymous donors. To complete the donation, the Nature Trust must raise \$25,000 for the future care, management, and protection of the preserve.

"We are working on some creative fundraising initiatives for Seven Days Work Cliff like 'The Conservation Challenge' that also promotes adventure travel on Grand Manan," says Woodward. "It is a fantastic place for many outdoor activities like kayaking, hiking, and biking, so why not have an adventure for a good cause? We also hope it will make people start to think about creating their own challenges and help out in their own way."

The Seven Days Work Cliff project will also create a model for future donations from Americans who love New Brunswick. For those interested in contributing to conservation efforts on Grand Manan, please visit our website www.naturetrust.nb.ca or contact Renata Woodward naturetrust@ntnb.org.



From the beach below Seven Days Work Cliff

Good news for Americans supporters of the Nature Trust!

If you are a U.S. taxpayer who loves New Brunswick and values the Nature Trust's work, we have great news for you! The Nature Trust is an approved partner of American Friends of Canadian Land Trusts (www.afoclt.org), a U.S. charity created to conserve Canada's natural heritage. Through this partnership, Americans who care about New Brunswick are eligible to receive U.S. income and estate tax benefits when they donate land, easements, cash, and, now, securities too.

Nature Trust supporters from the US may find the option of donating securities to American Friends to be very attractive. Your gift will be tax deductible, based on the current value of the donated securities. Making this type of gift avoids the capital gains taxes that would be due in the U.S. if you sold appreciated securities, while generating a U.S. income tax deduction for a low cash cost.

Update from the field season



Paddling workshop with Hazen-White St. Francis school / UNB Promise Partnership (Photo credit: Joleen Searle)

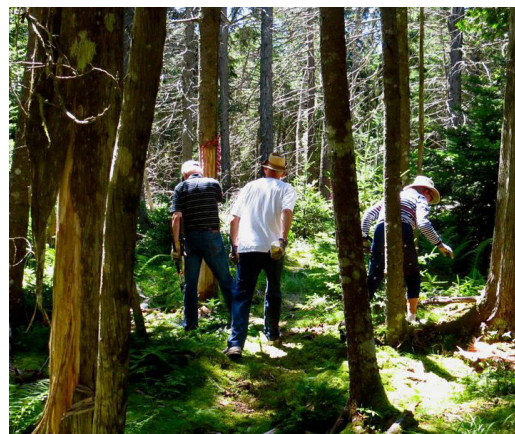
Now that the summer is sadly coming to an end, stewardship activities are beginning to slow down. We have had an extremely successful field season this year, with public events held on eight of our nature preserves.

Since my last update, we have completed trail work on the Boar's Head and Caughey-Taylor Nature Preserves' trail systems, held many more Frog Walks at Hyla Park, and we teamed with the UNB Saint John Promise Partnership to bring high school students from Hazen-White St. Francis to Rockwood Park for a paddling workshop for our Power of Nature project thanks to help from Canoe/Kayak NB.

Although we had to reschedule our annual Charlotte Isles clean-up due to poor weather, we were still able to make it to South Wolf Island for a beach clean-up with 33 volunteers! We would like to thank both Connors Bros. Cloverleaf Seafoods Company and the Huntsmen Marine Science Centre for providing transportation and garbage removal for this event.

Thank you to all of the volunteers who helped with stewardship activities. Without you, we would not have been able to accomplish nearly as much as we did on our nature preserves this summer!

- Richelle Martin, Stewardship Coordinator



The Boar's Head trail crew hard at work!

UPCOMING EVENTS

September 2013

Nomination deadline for Lieutenant-Governor's Award - Sun., Sept. 15

UNB Volunteer Fair - Wed, Sept. 25 @ 11 am - 2 pm, Student Union Building, Fredericton

2013 Annual General Meeting - Sat., Sept. 28 from 4:30 pm - 6:30 pm, Grand Manan Museum, Grand Manan (see insert for more details about AGM and field trip to Seven Days Work Cliff).

October 2013

Moksha Yoga Karma Month (donations from Karma yoga classes go to the Nature Trust) - Every Friday for the month of August @ 7 pm, 440 King Street, Fredericton

*For more information, contact Jessica by emailing communications@ntnb.org or by calling (506) 457-2398.

Celebrating a new nature preserve in Saint John – Saints Rest Marsh-F. Gordon Carvell Nature Preserve



Mrs. Lois Carvell Ellis and other Carvell family members during the ribbon-cutting to signify the opening of the new portion of the nature preserve.

On Tuesday, August 6, the Nature Trust of New Brunswick celebrated the acquisition of its new Saints Rest Marsh-F. Gordon Carvell Nature Preserve at the Saint John Visitor Information Centre.



Young members of the Carvell family looking out into the Saints Rest Marsh.

The conservation of the preserve, which was part of the former Carvell family farm property, was made possible thanks to the generosity of Mrs. Lois Carvell Ellis. The preserve, renamed in memory of Mrs. Ellis' father, is 122-acres divided in two parcels, which are both located at the Saints Rest Marsh in Saint John

West, near the Irving Nature Park and the Nature Trust's Manawagonish Island Nature Preserve.

"We are grateful to Mrs. Ellis for remaining a strong supporter of the Nature Trust's goals and helping to ensure that this part of the Carvell farm remain untouched by development and preserved for the future enjoyment of New Brunswickers and visitors," says Lynn MacKinnon, President of the Nature Trust.

"It is a place of ecological significance and part of one of the largest salt marshes in the northern shore of the Bay of Fundy."

While 50 guests were expected to attend the event, over 80 community members filled the Visitor Information Centre to celebrate the newly conserved land. Following the reception and ribbon-cutting ceremony, guests enjoyed an interpretive nature walk by Dr. Stephen Clayden of the New Brunswick Museum along the existing Saints Rest Marsh preserve and the new land during which they were introduced to many native and non-

native marsh plants.

"We were thrilled to see that the expectations for the event were exceeded and that so many showed up to help us celebrate," says MacKinnon.



A view of the new preserve, including the forested area of the land.

The Nature Trust thanks everyone who attended, including members of the Carvell Family, Mr. J.K. Irving, Saint John media, New Brunswick Museum, Discover Saint John, and Nature Trust board member Jane Barry who was a major part of the event's success.

Goodbyes and hellos at the Nature Trust

This month, we say goodbye to our summer students Richelle Martin, Amanda Fortune, Thifaine Noirault, and Kaitlyn Fike. Coming to us from New Brunswick, Ontario, and even France, these talented young ladies brought a lot of positivity and enthusiasm to the office this summer.

We also say goodbye to a valued staff member, Camilla Melrose, Conservation Planning Director for the Nature Trust. Camilla has been a huge part of the team for almost three years now and her work on conservation planning and mapping for the Lower Saint John River will act as a model for similar projects in the years to come.



"Working for the Nature Trust has been an education in the dynamic life of an NGO, from the challenges to the sense of accomplishment and satisfaction of seeing the positive impacts of our efforts," says Melrose.

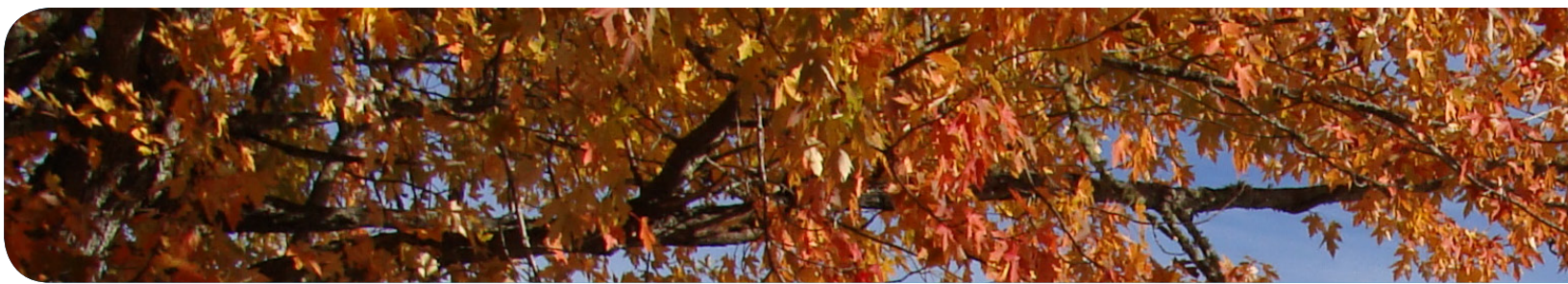
"I have had the pleasure of working beside so many passionate, diverse and inspiring people over my almost three years with the Trust, and I am so grateful for having been given this opportunity to learn, push myself, and contribute to my community and to New Brunswick. I hope I have been able to give back as much as I have been given, and I am so excited to see what the future brings for the organization."

We would also like to introduce some new faces around the office. We have recently

hired Jessica Bradford as Communications Coordinator, Christine Rheume as Administration Coordinator, and Aaron Dowding will be replacing Camilla as Conservation Planning Manager.



From left to right: Jessica Bradford, Christine Rheume, and Aaron Dowding.



Get involved! Become a Nature Trust volunteer.

Positions open:

Land Stewards

Land stewards are the Nature Trust's eyes and ears on the ground at our various nature preserves. They are responsible for monitoring and caring for their assigned preserve by conducting a monitoring report at least once per year and reporting to us about any changes seen on the land, as well as simple trail maintenance and repair. This is a great opportunity for those who love being outdoors, want to be involved in land conservation, and live close to a preserve.



Land Stewards are currently needed for the following properties:

- **Foster Family Nature Preserve on Green Island:** An ecologically significant island located north of Florenceville in the St. John River. A kayak, canoe, or other boat is required to access the island.

Blueberry Hill Volunteers

Blueberry Hill Nature Preserve (in the Saint John / Grand Bay-Westfield area) needs help with tree planting and the installation of abutments for a new bridge!

If you can help, please contact Walter at waemrich@gmail.com.

Newsletter & eNewsletter Contributors

Do you have a Nature Trust or conservation-related passion or expertise you want to write about? We would love to hear your idea and potentially feature it in our next newsletter or on other media channels.

Event Volunteers

Help us by representing the Nature Trust at various community events or join the committee for our next big fundraising event!

Fundraising Volunteers

Do you have a knack for rallying people to action and raising money for important causes? We would love to hear from you!

*If you are interested in volunteering, contact Renata at naturetrust@ntnb.org for more information!

✱

Do you know an individual or group who has demonstrated excellence in land conservation? Show them you appreciate their dedication to the environment!

**We currently have a call out for nominations for this year's:
Lieutenant-Governor's Award for Excellence in Land Conservation**

See naturetrust.nb.ca for more details
or contact Jessica at
communications@ntnb.org!
Nomination deadline is Sept. 15, 2013



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NOTICE OF ANNUAL GENERAL MEETING

Field trip: Explore the geology of Seven Days Work Cliff

The Annual General Meeting of the Nature Trust of New Brunswick Inc. | La Fondation pour la protection des sites naturels du Nouveau-Brunswick will be held on Saturday, September 28, 2013 at 4:30 pm at the Grand Manan Museum, 1143 Route 776, Grand Manan, Grand Harbour, New Brunswick, Canada, E5G 4E9. Please also make sure to join us on a field trip to explore the geology of Seven Days Work Cliff (see below for more details).



The Nature Trust of New Brunswick Inc.

La Fondation pour la protection
des sites naturels du Nouveau-Brunswick Inc.

**Notice of Annual General Meeting
Grand Manan 2013**

Schedule of Events

11:30 am to 1 pm: Field trip to Seven Days Work Cliff*

4:30 to 5:15 pm Annual General Meeting

- Approval of Agenda
- Minutes of 2012 Annual General Meeting
- Business arising from Minutes
- President's Report
- Treasurer's Report and selection of auditor for 2014
- Committee Reports
- Nominations and Election of New Trustees
- Other Business
- Adjournment

5:15 to 6:30 pm Reception (appetizers will be served)

All are welcome.

Please RSVP to Jessica at communications@ntnb.org or (506) 457-2398.

***Field trip to Seven Days Work Cliff:** For all looking to attend the field trip, please meet at the Grand Manan Museum at 11 am. Dr. J. Gregory McHone, geologist, will be leading the trip to Seven Days Work Cliff to learn about the geology of the stunning sea cliff. We will follow a trail to Eel Brook Beach, near the northern portion of the Seven Days Work Cliff preserve, which will offer views of Ashburton Head (near the Thomas B. Munro Memorial Shoreline). From there, we will walk along the beach to view the features of the spectacular cliff made from a series of volcanic lava flows.