



GRATITUDE REPORT

2021-22

A full-page photograph of a forest. The ground is covered in vibrant green and yellow moss. Tall, thin trees with dense green foliage surround a person standing on a path. The person is wearing a green jacket, light-colored pants, and a backpack, looking towards the right. The text 'WHAT MATTERS MOST' is overlaid in the center in large, white, sans-serif capital letters.

WHAT MATTERS MOST

The Nature Trust of New Brunswick was founded in 1987 by a small group of dedicated volunteers who saw the increasing need for conservation in New Brunswick. Since then, our organization has grown to **protect over 11,000 acres** of ecologically significant land in **more than 75 beautiful and diverse nature preserves** across the province.

We want to express our deepest gratitude to you, our incredible community of donors, volunteers, partners, funders, and supporters. All the successes of the past 35 years would not have been possible without your unwavering commitment to protecting New Brunswick's natural heritage.

This year you have shown up for nature in New Brunswick in countless ways - whether through generous gifts, project collaborations, time spent volunteering with our team on nature preserves, or connecting with us online. It has been truly inspiring to work with nature lovers of all ages and backgrounds across the province. Your passion and dedication continue to energize us.

Thank you for sharing your love of nature with us and ensuring that the New Brunswick you cherish is protected for future generations of all living beings. **We dedicate this year's Gratitude Report to you.**

WITH GRATITUDE,

THE NATURE TRUST OF NEW BRUNSWICK



MESSAGE FROM THE PRESIDENT:

It has been an honour to serve as the President of the Nature Trust of New Brunswick. In my tenth year on the Board of the Nature Trust, I am grateful to have worked with such an amazing team of staff, board, and volunteers. I now hand the torch over to Cynthia Stacey, our new President, and Tom Beckley, our new Vice-President.

Over the last year, the Nature Trust has **added five new preserves** to our network of conserved lands, **extended four existing nature preserves**, **engaged 308 volunteers** through stewardship activities with the Ambassador Program, and celebrated another successful season of our Passport to Nature initiative - a total of **17 in-person and online events**.

On behalf of the Board of Directors, I want to thank the Nature Trust staff for their efforts to protect our province's unique natural heritage for future generations – flora, fauna and people. A big thanks to Stephanie Merrill in her first full year as Chief Executive Officer of the Nature Trust; we are grateful for all the experience and talent she brings to this very important role. With about **30 staff** at our peak during the summers and **close to a \$3 million annual operating budget**, being CEO of the Nature Trust is not a small role! So I thank Stephanie for all that she has poured into our organization and the team behind her who make it all happen.

Thank you to the Conserve Y(our) NB: Protect the Places You Love Campaign Cabinet Committee, whose hard work has contributed to our success. With their guidance and with the generous help of our supporters, the Nature Trust now conserves **over 11,000 acres** of ecologically significant land in **more than 75 nature preserves**. Because of your efforts, we are well on our way to meeting our goal of protecting 15,000 acres by 2030.

I also want to acknowledge outgoing board members Jane Fullerton, Roger Roy, and Donald Soctomah – **thank you** for your many years of dedicated support and invaluable contributions to the organization.

As the impacts of climate change and biodiversity loss are increasingly being felt all around the world, we continue to promote the importance of protected natural areas in our province. Working with other environmental organizations, we have successfully advocated for an increase of Crown conserved lands and long overdue efforts to assist in the recovery of endangered species under the provincial *Species at Risk Act*.

The Nature Trust is dedicated to working with our many partners to advance land conservation as a nature-based solution in New Brunswick, including supporting Indigenous conservation initiatives. On our path towards truth and reconciliation, we are honoured by the opportunity to learn from, share with, and build friendships with our Indigenous partners.

As I wrap up my term as President, I want to thank all of our donors, funders, volunteers, and partners for your help in accomplishing our ambitious goals over the past year. I am grateful for your generosity and dedication to nature and to the Nature Trust. There is much more to do, and I know that **together we can continue to make conservation a priority in New Brunswick**.

YOURS IN CONSERVATION,

Peta Fussell

MESSAGE FROM THE
CHIEF EXECUTIVE OFFICER:



As I reflect on my first full year at the Nature Trust, I want to express my **deepest gratitude** to the dedicated and generous members, donors, partners, stewards, volunteers, and staff whose **shared love of nature** very clearly forms the backbone of this organization. You have welcomed me, and through emails, phone calls, and drop-ins, you have shared so openly your vision of a New Brunswick where, together, we can ensure a future with resilient forests, diverse wildlife, clean water, and healthy children. You have inspired me, and the community you have built is one that I am excited to continue to grow with.

There was no shortage of conservation successes this past year. With your generous contributions, the Conserve Y(our) NB: Protect the Places You Love campaign is barreling towards our ambitious goals to conserve 15,000 acres by 2030. Together, we protected **493 more acres of ecologically significant land** across the province, surpassing our 11,000-acre milestone. You can learn more about the beautiful new additions to our network of nature preserves on **page 8** and discover why land donors Alice Reed and Bob Bancroft made the important decision to conserve their property in Gagetown on **page 9**.

As we look to the future and work together to achieve our conservation goals, I am thrilled to share with you our **new Conservation Plan**, developed to ensure that the Nature Trust takes a **science-based** and **strategic approach** to preserving New Brunswick's special natural spaces. Learn more about how we intend to make meaningful and measurable contributions to our province's biodiversity conservation on **page 6**.

Our popular **Passport to Nature** program, proudly sponsored by Alcool NB Liquor, hosted 17 video tours, webinars and on-preserve events, showing New Brunswickers the beauty and benefits of getting outside. We are so grateful to all of you who participated in this program at a time when it seemed difficult to stay connected during the COVID-19 Pandemic. You can learn more on **page 23**.

This year we launched the **Ambassador Program**, a set of free hands-on skills development courses that offers volunteers the tools they need to participate in the stewardship of our growing network of nature preserves and even steward their own property for conservation. Participants can earn certifications in trail maintenance, species identification, boundary monitoring and habitat restoration. We are thrilled to have awarded 19 certificates in 2021, with more to come. Hear from some of the graduates and their experiences in the program on **page 12**.

I hope you enjoy looking back and celebrating with us the successes you have played a massive role in making happen. And I look forward to many more conversations with you about our **shared vision for conservation** in our province. Whether you have deep family roots here or have recently come to seek peace and green spaces, protecting what brings us and keeps us here is what we have in common. I am so motivated to continue **working together to protect New Brunswick's beautiful and unique natural heritage that we all love**.

YOURS IN CONSERVATION,

Stephanie Merrill

CONSERVE:

A STRATEGIC PATH FORWARD

READ MORE TO LEARN ABOUT THE NATURE TRUST'S NEW
CONSERVATION PLAN AND HOW WE INTEND TO MAKE MEANINGFUL
AND MEASURABLE CONTRIBUTIONS TO PRESERVING NEW
BRUNSWICK'S SPECIAL NATURAL SPACES.



At the Nature Trust, we believe in **protecting, restoring, and maintaining healthy ecosystems** so that they may flourish and benefit us all.

In July 2020, we launched the **Conserve Y(our) NB: Protect the Places You Love Campaign** with the ambitious goal of raising 10 million dollars to increase the amount of land our organization protects from **8,000 to 15,000 acres** by the year 2030. Since then, we have **surpassed our 11,000 acres milestone**, conserved **14 beautiful and unique nature preserves and conservation easements**, and **expanded 6 existing nature preserves**.

We launched our campaign after the Government of Canada set the most significant nature conservation target in Canadian history - 30% of land and waters protected by 2030. In a province with one of the country's lowest nature conservation rates (currently 6%), it is more important now than ever that we make **meaningful and measurable contributions to conservation**.

This year, we developed a Conservation Plan to ensure that we take a **science-based and strategic approach** to preserving New Brunswick's special natural spaces by using the best available data to identify and acquire conservation lands.

This exciting new plan provides a **path to achieve our shared conservation goals**.

The Conservation Plan's guiding principle is to preserve New Brunswick's **natural heritage** for future generations of all living beings. Through extensive research, surveys, workshops, and input from expert knowledge holders, the Nature Trust has identified **three goals** from which we set specific and detailed landscape-based targets to ensure alignment with this principle.

Goal: Protect habitat with outstanding biological, geological, aesthetic, or historical value

Targets

- Climate-resilient Forests:
 - Appalachian Hardwood Forest
 - Mature Forest
 - Hemlock Forest
- Climate-resilient Wetlands
 - Forested Wetland
 - Freshwater Wetlands
 - Coastal Wetlands and Migration areas
- Natural Calcareous Sites
- Culturally/Historically Significant Natural Sites
- Areas of High Aesthetic Value

Goal: Conserve corridors that increase connectivity between existing conserved lands within and beyond provincial borders

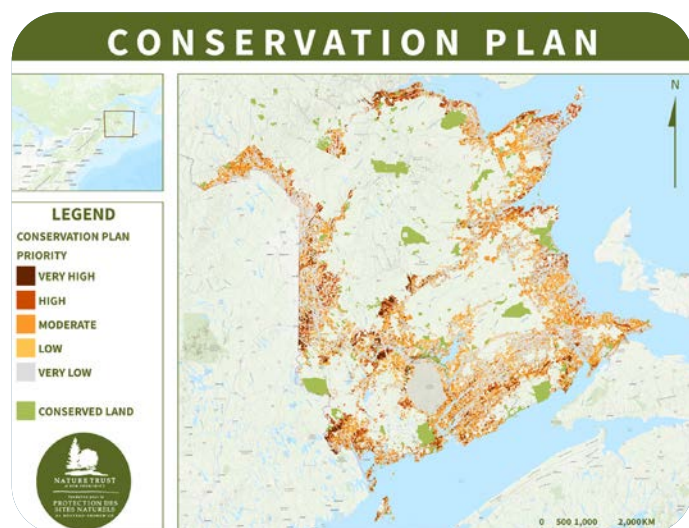
Targets

- Connectivity Between Riparian Habitats
- Connectivity Between Conserved Lands
- Connectivity Between Shoreline and Upland Habitats
- General Landscape Connectivity

Goal: Integrate climate change resilience into conservation planning

Targets

- High Carbon Storage Potential
- Landscape Diversity
- Climate-resilient Targets Associated with Goal 1
 - Appalachian Hardwood Forest
 - Mature Forest
 - Forested Wetland
 - Hemlock Forest
 - Freshwater Wetland
 - Coastal Wetlands and Migration Areas

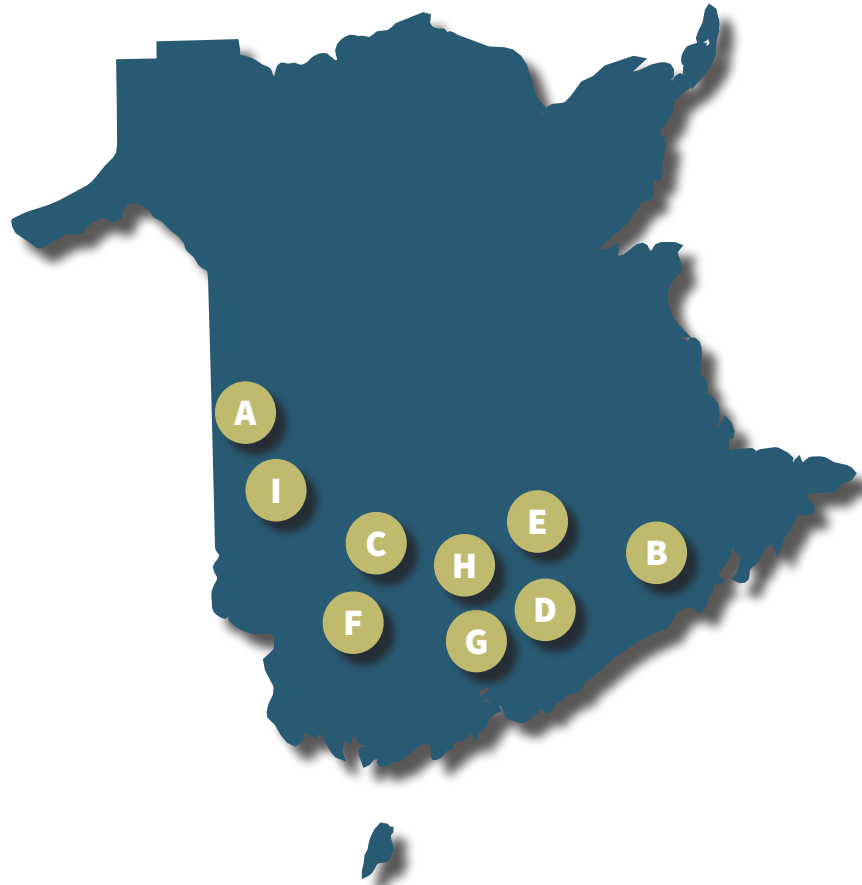


Using these targets and spatial conservation planning software, we identified **high-priority areas** throughout New Brunswick to focus our conservation and engagement efforts. This is an important part of the organization's overall strategic planning, which ensures that the efforts of the Nature Trust are leading to positive conservation actions for both nature and people in New Brunswick.

As the species that we love face rapid habitat decline due to land clearing and the increasing impacts of climate change, we are running out of time to meet our ambitious targets here at home and across Canada. Private land conservation efforts are an essential tool to help get us there, and **we are grateful to you for walking this strategic path with us**. Get in touch to discuss more ways that you can be part of the solution.

WRITTEN BY: Courtney le Roux, Conservation Coordinator

A HIGHLIGHT OF PROPERTIES CONSERVED IN 2021-22



A - Ketch Lake Nature Preserve

This preserve (name to be determined) protects 16 hectares (39.5 acres) of dense cedar bogs and softwood stands surrounding the lake, providing refuge to an array of significant vegetation and wildlife, including the rare Dorcas Copper butterfly.



B - Mapleton Acadian Forest Nature Preserve Extension

The Nature Trust protected an additional 2.7 hectares (6.7 acres) of rare Acadian Forest habitat bordering the original preserve established in 2016.



C - Leo Currie Nature Preserve

This preserve donated by Chris Currie in memory of his father, protects 2.5 hectares (6.2 acres) of critical island habitat located between Eqpahak, Parsnip, and Hartt islands in the Wolastoq/Saint John River.



D - Hampton Marsh Nature Preserve Extension

An additional 3.4 hectares (8.4 acres) parcel was donated by Daniel Thomas Dean, further conserving the Provincially Significant Wetland and surrounding forests (preserve name to be determined).



E - Wilson Family Nature Preserve

This preserve, protected with the help of the Wilson Family, consists of 76 hectares (187.9 acres) of Provincially Significant Wetlands, an uncommon mixture of silver maple floodplain and hardwood river terrace forest in Coles Island.



F - MacDonald Nature Preserve

This preserve donated by Charles MacDonald protects 21.4 hectares (52.9 acres) of critical wetland habitat surrounded by cedar forest, and is the Nature Trust's first nature preserve in the Harvey area.



G - Reg Bonney Nature Preserve Extension

The Nature Trust protected an additional 2.7 hectares (6.7 acres) to nearly double the preserve, honouring the late Reg Bonney's wishes.



H - Old-Growth Forest in Gagetown

The old-growth forest property (name to be determined) protects 11 hectares (27.2 acres) of dense forest and an ecologically rich creek that spills into Harts Lake and its surrounding wetlands.



I - Beardsley Hill Nature Preserve Extension

The Nature Trust protected an additional 63.9 hectares (157.8 acres) of rare Appalachian Hardwood Forest habitat and cedar forest wetland within this preserve.



**DONOR
PROFILE:**

AN OASIS UNCOVERED

WE SPOKE WITH ALICE REED AND BOB BANCROFT TO LEARN MORE ABOUT THEIR PASSION FOR CONSERVATION AND WHY THEY MADE THEIR GENEROUS GIFT OF LAND IN GAGETOWN

On a peaceful August morning, we followed land donors Bob Bancroft and Alice Reed through the **old-growth forest property in Gagetown**. As they led us into the dense forest, the sweet smell of pine after rain filled our nostrils. They quickly drew us in with their love for our natural world, sharing captivating stories of their time on the land. From trilliums and ghost pipe to the lone bur oak tree found on the property, their excitement as they identified the surrounding wildlife and vegetation was infectious, and it did not take long for us to realize just how special this place is.



PHOTO: Alice Reed and Bob Bancroft at the Gagetown property

Bob and Alice are both environmental leaders with a passion for conservation.

Bob's love for nature was sparked by his parents, who took him and his brothers out on the land and waters early on. He fondly recounts spending a part of his childhood as a "free-range kid" in Yukon. It is here, he says, he became keen about the natural spaces around him; "I was walking on a log across a stream one day, and a lynx came in the other way. It just pretended I wasn't there because I wasn't a squirrel to chase or anything, and **I just found that nature was fascinating.**"

His appreciation for nature did not stop in his youth. Bob became a biologist, well-known for his work and advocacy in forest conservation, river restoration and wildlife rehabilitation. He has served various roles for countless environmental organizations, including the Canadian Wildlife Federation and Nature Nova Scotia. Bob has also been featured regularly on CBC's Maritime Noon for decades, where the public phones in with questions for him about wildlife. He has co-authored a forestry-wildlife manual and often writes for numerous magazines and journals, such as Saltscapes and the NB Media Co-op.

Alice grew up in suburban Toronto but spent her summers at her family cottage in Muskoka, where her parents passed down their love for the outdoors. "We'd drive the three hours to the cottage, and I loved it. I hated going back to school. I mean, I enjoyed school, but at the end of August, I'd cry because I had to leave." She recounts learning how to swim, paddle and sail on the lake, as well as spending countless hours wandering in the woods, building (mostly imaginary) forts, and uncovering all the species she could find. Alice enjoyed these moments and found contentment in the outdoors: "**I felt comfortable in nature.**"

Alice obtained a Bachelor of Fine Arts from Mount Allison University and made her living as a landscape artist. Her work centers on her love of nature and conservation and can be found in collections worldwide. Alice is an Honorary Director of the Nova Scotia Nature Trust and received a Nova Scotia Environmental Award in 1998 for her exhibition *Sacred Worth* – a series of watercolour paintings of 31 candidate wilderness areas that the province eventually protected.

The pair say they purchased the old-growth forest property almost by chance. They were simply looking for a place big enough to put their travel trailer and have some shade. "We felt like this property just kind of landed in our lap," says Alice, "we just wanted trees and some privacy."

They didn't realize they had gotten more than what they bargained for until, one day, Bob wandered further into the property. "All I'd ever done is work on the campsite," says Bob, "so I decided I was going to find out what the rest of the place looked like." He was astounded by the **unique habitats** he found neighbouring them. He recalls urging Alice as soon as she returned to the camp: "**We have got to go for a walk.**"

After this, they knew they had to ensure its protection. So they reached out to the Nature Trust of New Brunswick to see if they were interested in conserving the land, and the rest is now history.

The **old-growth forest property in Gagetown** (name to be determined) is a newly established **11-hectare (27.2-acre) nature preserve** containing **silver maple floodplain forest** and **Provincially Significant Wetlands**. Carving through the property is a **rich creek** which spills into Harts Lake, an **Ecologically Significant Area**. Roaming the forest and speckling the sky are a variety of **rare, uncommon, and at-risk species** that call this area home.

Alice and Bob say they are delighted and relieved to know it has been protected into the future. "Even when we do not see the animals, we hear them, or we see their tracks or their scat. **It's a wonderful feeling** to know that something you've done is actually helping them continue to live here," says Alice. "It makes good sense, and **I'm just really grateful,**" adds Bob.



We ventured through the magical silver maple floodplain forest, gently treading through its **dense understory of sensitive and ostrich ferns**. As we reached a quiet pool in the winding creek, we got in a canoe and began navigating downstream toward Harts Lake. We sat, gently floating on the water, ducking under branches of trees reaching overhead, and taking in the **lush green beauty** of the surrounding wetlands. As we made a right turn on the branching stream, we spotted two painted turtles on a log, basking in the warm August sun. In that moment, it was thrilling to know that this **special wildlife sanctuary** is now protected for species like these to thrive in perpetuity.

Thank you, Alice and Bob, for making the important decision to protect this intact ecosystem and for choosing to Conserve Y(our) NB.

WRITTEN BY: Eugénie Gaujacq, Communications Manager



An aerial photograph showing a dense green forest on a peninsula or coastline that meets a large, calm blue body of water. The forest is thick and covers most of the land area. The water is clear and reflects the sky. In the distance, more land and water are visible under a clear sky.

LEAVE A LASTING LEGACY FOR NATURE IN NEW BRUNSWICK

Legacy giving is a unique and flexible way to ensure that future generations can enjoy the natural spaces you love in New Brunswick. Since 1987, the **Nature Trust of New Brunswick** has worked with donors to establish a shared vision for conservation in our province. This year, we have partnered with Will Power to make the process of legacy giving **easier than ever**.

Contact Nature Trust Chief Executive Officer, **Stephanie Merrill**, by email at stephanie.merrill@ntnb.org or call **(506) 457-2398** to discuss how you can create a lasting legacy for nature in New Brunswick.

STEWARD:



BECOMING STEWARDSHIP AMBASSADORS

A DISCUSSION WITH SOME OF OUR CONSERVATION LEADERS ABOUT THEIR LOVE OF NEW BRUNSWICK'S NATURAL SPACES AND THEIR EXPERIENCE AS PART OF THE AMBASSADOR PROGRAM



At the Nature Trust, our goal is not only to conserve ecologically significant land but to **preserve and restore** its environmental integrity so that wildlife can thrive and future generations can enjoy these protected natural spaces, **forever**. To take care of our growing network of nature preserves, we rely on incredible **volunteers and stewards** who devote their time and expertise.

Launched in 2021, the **Ambassador Program** is a **free, hands-on, and skill-based learning experience** that prepares and encourages aspiring stewards to take action for the stewardship and restoration of the natural spaces in New Brunswick. Through a series of webinars, workshops and volunteer events, this program offers participants the necessary tools to become successful **conservation leaders** and **earn certifications in four key stewardship areas**: trail maintenance, species identification, boundary monitoring and habitat restoration.

Participants in the Ambassador Program not only gain **tangible skills** that equip them to become Nature Trust preserve stewards, but they can also apply the acquired knowledge to how they manage their own backyards for conservation. The program offers people of all ages and backgrounds an opportunity to get outside, visit unique and beautiful natural places, and have fun with new and old friends.

Tony Henderson, a 2021 graduate, considers the Program a rewarding and incredible learning experience. “I’ve enjoyed meeting new people and working beside them on various projects and have made a point to follow the program and fulfill certain sections,” says Tony. “I’m so thankful to the Nature Trust for providing a **great way to learn about conservation.**”



PHOTO: Tony Henderson (right) at a tree planting event at the Noloqonokek Nature Preserve

“The Program is nothing short of phenomenal,” states Joshua Carew, a volunteer who completed the Trail Blazing certification. “It allowed me to **expand my skill set and knowledge base** through hands-on training from experienced leaders within the conservation community. I’ve gained more confidence in my abilities, which in turn has expanded my personal conservation goals.”



PHOTO: Joshua Carew (right) at a trail building event at the Noremac Nature Preserve

“I was looking for an opportunity to volunteer, especially something I could do outside in nature. I was hoping to exercise and to learn new things,” says Species Tracker Certificate graduate Carolyn Derrick. After attending a monarch butterfly survey and the Mission Monarch webinar, she got inspired to learn more about bird songs and began attending other webinars that caught her attention. She has since gained knowledge of unique native and invasive species through other Ambassador Program webinars.

Carolyn says that her experience was invaluable and that **“taking care of nature is one of the most important things we can do.** I have long appreciated the Nature Trust’s work and helped out with the occasional cleanup. The Ambassador Program increased my engagement, and it felt good to be doing something useful!”



PHOTO: Susan Belfry at a monitoring event at the Hidden Lakes Nature Preserve by Justin Dutcher

Susan Belfry chose the Species Tracker certification because she was interested in learning more about the birds, plants and animals that live on Nature Trust nature preserves. “I attended two bird sessions and helped collect data for the Hawk Watch, which was the most rewarding!” She is also delighted to have participated in a frog survey at Hyla Park.

These enriching experiences have inspired her to do more work in the future with plants, reptiles, amphibians and species at risk. **“I recommend this program to students** looking to expand their knowledge and experience in environmental studies,” Susan says.

Garrett Jenkins also suggests the Ambassador Program to anyone interested in wildlife and nature who wants to **build their résumé** in this line of work. He got involved in the program right after university to complete the Species Tracker certificate. “I researched where I could do some nature work, which led me to the Nature Trust.”

This was Garrett’s first in-person stewardship experience. “I got to **learn information that I still use today**. My favourite project was identifying the different frogs we have in New Brunswick and learning how to identify tree frogs. These kinds of projects will help me for many years down the line. I found this was a particularly good program for talking to people who have been working in stewardship for years and know what working in nature entails.” Jenkins says to those interested in the Ambassador Program, “I was expecting exactly what I got: work relating to wildlife and nature. **It met all my expectations and then some.**”



PHOTO: Garrett Jenkins (back right) at a Hawk Watch event at Greenlaw Mountain by J. Edward Hurley

Sylvie Race says she didn’t know what to expect when she embarked on her journey in the program. “I just really wanted to be outdoors with people that have the same interests as myself. I believe strongly in nature conservancy and in doing my part to help the environment. This program is an entryway to seeing how the Nature Trust works. It was a great learning experience once I saw that **what we were doing was making a difference.**” She has had a wonderful experience completing the Restoration Corps, Species Tracker and Trail Blazer certifications and hopes to do so much more!



PHOTO: Sylvie Race (left) at a trail maintenance event at the Clark Gregory Nature Preserve by J. Edward Hurley

Jane Hadley, a long-time Nature Trust volunteer, joined the Ambassador Program to get out to some of the nature preserves she had not yet seen and learn more about what was being done to protect them. She discovered a particular interest in learning about invasive species, how they threaten native species, and how to get rid of them. “That was one of the major things that was new for me. I had heard about invasive species before but had never taken part in getting rid of them.”

A highlight of her experience was the Hyla Park gray tree frog surveys; she liked how different this event was from the others. “Normally, I wouldn’t go out late at night to explore a preserve and look for tree frogs. That was **something I wouldn’t have done without the Ambassador Program.**” She notes how diverse the program is; she has had the opportunity to clean up beaches, remove invasive species and plant native trees, all while exploring preserves where “the ferns are taller than you!”

Jane enjoyed herself so much that she went on to earn Restoration Corps, Species Tracker and Trail Blazer certifications. “I got to spend time with people of a younger age group but always had the same principles of protecting forests and other areas; it was a nice experience. **I felt that what we were doing was worthwhile.** It’s important for people to learn more about our province and its protected areas; the Ambassador Program is a great way to do that,” she says.



PHOTO: Jane Hadley (right) at an invasive species removal event at the Butternut Island Nature Preserve

Thank you to all of our dedicated volunteers who show up, put in the work, have fun and always express their enthusiasm for nature conservation. Building a community of local stewards who help ensure conserved lands are cared for is essential to our organization. Visit our website if you are interested in learning more and joining us for the Ambassador Program!

WRITTEN BY: Natalia Lanza, Communications Intern



STEWARDSHIP 2021-22

70

NATURE
PRESERVES
MONITORED



27

SPECIES
SURVEYS
COMPLETED



13

INVASIVE SPECIES
REMOVAL
WORKSHOPS



308

DEDICATED
NATURE TRUST
VOLUNTEERS



21

PRESERVE
TRAILS
MAINTAINED



3,475

VOLUNTEER
HOURS
WORKED



OUR SUPPORTERS

2021-22

The Nature Trust of New Brunswick may provide the means for land conservation, but it is the individuals and groups featured on this list who truly make it possible. The following list recognizes the individuals and families who gave generously to our organization between May 1, 2021 and April 30, 2022. We thank you for your support.

DONORS OF LAND

Tammy & Ross Culberson
Kim & Christopher Currie
Michelle & Daniel Dean
Charles MacDonald
Alice Reed & Robert Bancroft

LIFE MEMBERS

Bill Armstrong
Karen & Eugene Brewer
Ann Chudleigh
Barbara Clayden
Leta Clayden
Dr. Stephen Clayden
Jessie Davies
HMS Transportation
Lydia LaPointe
Elizabeth MacFarlane
Doug Milton
Jim Ross
Jane Tarn
Liz Von Ziegesar
Sheila Washburn
Lois Ellis

INDIVIDUALS AND FAMILIES

\$1,000+

Jim Brown
Ann Chudleigh
Monique Comeau
Courtenay Crosby
Kim Daley & Dale Wilson
Doris Demers & David Palmer
Margo & Walter Emrich
Jane Fullerton
Helen Johnston
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UNDER \$1,000

Anonymous x 57
Sally Allanach
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Evan Baker
Ann Bardou
Gillian Barfoot
Katelyn Barker
Roberta Barnet
Leah Bartlett
Mary Bartlett
George Basin
Michael Bass
Mary Bastin
Tiffany & Geoff Bastin
Doug Baston
Lori Bateman
Ladds Batten
Ellen Beairsto
Lori Beaman
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Dyanne Frame
Lisa Freeze
Peta Fussell
Sadie Gagner
Amber Garber
Carol & Stratis Gavaris
Kevin Gick
Steven Gilliland
Andrew Goodman



OUR SUPPORTERS

2021-22

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UNDER \$1,000

Claire Goodwin
Barbara Gould
Andrew Grant
Allison Green
Josee Green
Sandra Green
Sue Green
Wayne Gunter
Vicki Gustafson & David Dekoeyer
Sarah Gutowsky
Jane & Eric Hadley
Ronald D Hallett
Julia Hansen
Ray Harris
Lorraine Hayes
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Hope H Hunter
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Elisabeth Jefferson
Klaus Jensen
Mark Jobin
Leo Johnson
Bernadette Kavanaugh
Mary F Keith
Susan Kennific
Deborah & Arthur Kirkby
William Knight
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Lydia Lapointe
Armand LaRocque
Laurie Janes
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Claire LeBlanc
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Jane Neil
Kaela Neil & Tyler Lynn
Paul Nelson
Jayne Nicki
Magdalen Normandeau
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Erin O'Keefe & Chris McCready
John O'Keefe
Kate O'Rourke
Lindalee & William Oswald
Chantal Ouellette
Allison Patrick
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Mike Plourde
Claire Poirier
Bob Power
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David Raye
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Adam Reicker
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Pamela Watters
Ping Wei
Margaret & Michael Wennberg
Debrah Westenburg & George Peabody
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Pam Whitty
William Robinson
Darlene Williams
Tim Williston
Jean & James Wilson
Ron Wilson
Gavin Woodward
Nadia Woodward
Renata Woodward
Holly Wry
Gail Wylie
Henry Yates
Bong Yoo
Bethany Young
Graham Young
Karen & Chris Young
Mary Young - Estate of Murray Young
Adrian Zelazny

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2021-22

The Nature Trust of New Brunswick may provide the means for land conservation, but it is the individuals and groups featured on this list who truly make it possible. The following list recognizes the individuals and families who gave generously to our organization between May 1, 2021 and April 30, 2022. We thank you for your support.

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Nancy Greenlaw
Al Lacey
George Sinclair
Brenda Smith
Catherine Wheeler

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Ruth Hill
Pam & Richard Iliffe
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Barbara Morris
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Sally Scott

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IN MEMORY OF DAVE CLARK

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Ella Allen
Nora Martin



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2021-22

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Endurance Tap

IN HONOUR OF JESSIE DAVIES

Helen Thomas

IN HONOUR OF CHERYL AND BEAU

Jo Ellen Sanford

IN HONOUR OF JIM, LAURA, ELLIOT AND CLARA TRANQUILLA

Jocelyne Tranquilla

IN HONOUR OF MIKE DUFFY

Lorraine and John Redstone

IN HONOUR OF BETSY ANDERSON

Madeleine Endicott

IN HONOUR OF HERMEL DESJARDINS

Paulette Gaudet

IN HONOUR OF KATHY & RON SESSAMEN

Joyce and Robert McCavour

IN HONOUR OF RON MACDONALD

Roberta Barnet

IN HONOUR OF COLIN RAYWORTH

Suzanne Irving

OUR SUPPORTERS

2021-22

The Nature Trust of New Brunswick may provide the means for land conservation, but it is the help of individuals and groups featured on this list who truly make it possible. The following list recognizes the corporations, foundations, partnering organizations, and government departments who supported our organization between **May 1, 2021 and April 30, 2022**. We thank you for your support.

Acadian Timber
Alcool NB Liquor
Anqotum Resource Management
Atlantic Canada Conservation Data Centre
Atlantic Coastal Action Program Saint John
Bees Louise Beeswax Wraps
Biocom Instruments Ltd
Birds Canada
Bluedrop Training & Simulation
Canada Helps
Canadian Online Giving
Canadian Parks and Wilderness Society - New Brunswick Chapter
Canadian Wildlife Federation - Canadian Conservation Corps
Canadian Wildlife Service
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City of Fredericton
City of Moncton
Clean Foundation
COJO Diving
Community Forest International
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Conservation Council of New Brunswick
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Crane Mountain Enhancement Inc.
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ECO Canada
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Forest Foundation of New Brunswick
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Fundy Community Foundation
Fundy Regional Service Commission
Gaspereau Press Limited
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• Canada Summer Jobs
• Environment and Climate Change Canada
• Young Canada Works
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• Department of Natural Resources and Energy Development
• NB Environmental Trust Fund
• NB Wildlife Trust Fund
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Grand Manan Museum
Hampton Nature Club
Homegrown Vintage
Hunstman Marine Science Centre
In Step Adventures
Island Nature Trust
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Loran Scholars Foundation
McInnes Cooper
Meduxnekeag River Association
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Miramichi Naturalists' Club
Mowi
Nature Conservancy of Canada
Nature NB
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New Brunswick Invasive Species Council
New Brunswick Museum
Nova Scotia Nature Trust
Ocean Conservancy
Parks NB
Passamaquoddy Recognition Group Inc
Petitcodiac Watershed Association
Port of Saint John
Project Learning Tree
Quebec Labrador Foundation
R Howard Webster Foundation
Radical Edge
RBC Foundation
Remsoft Inc
Saint John Naturalists Club
Sir James Dunn Foundation
St. Thomas University
Tabusintac Watershed Association
TD Friends of the Environment Foundation
The Association of Canadian Financial Officers
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Town of Rothesay
Town of Woodstock
University of New Brunswick
University of New Brunswick Harriet Irving Library
United Nations Association in Canada
United Way Greater Moncton and Southeastern New Brunswick, Greater Saint John Inc, Hastings & Prince Edward
Venture for Canada
Village of Blacks Harbour
William and Flora Hewlett Foundation
William Wharton Foundation
World Wildlife Fund Canada



ENGAGE:

HELPING HANDS

HEAR FROM JAMIE, WENDY AND BILL ABOUT THEIR EXPERIENCE AS PART OF THE LANDOWNER STEWARDSHIP PROGRAM AND LEARN MORE ABOUT HOW YOU CAN PARTNER WITH US TO MANAGE YOUR LAND FOR CONSERVATION ON YOUR TERMS

From breathtaking coastal views to rare and lush Appalachian Hardwood Forests to life-sustaining wetlands, we are so lucky to live in a province that provides abundant natural beauty right in our backyards. Private landowners, like you, are critical in the protection and stewardship of these unique habitats, not just in protected areas like nature preserves but in your own forests, woodlots, and farmlands, as well. **We know that you care deeply for your land.** That connection makes you the **ideal steward** of the area you know and love so much. Through our voluntary **Landowner Stewardship Program**, the Nature Trust provides **free support and resources** to private landowners so that you can make sure your management practices best align with the unique conservation values of your land.



PHOTO: Caughey-Taylor Nature Preserve by J. Edward Hurley

In 2001, Jamie Simpson purchased **36.4 hectares (90 acres)** of land **next to the Caughey-Taylor Nature Preserve** in Charlotte County. He immediately fell in love with the forests, fields and cliffs and hoped to be able to work on conserving the area. So, he pledged to become a **Landowner Steward** with the Nature Trust.

For Jamie, participating in the program was obvious; “I have a **long-standing passion for nature conservation**,” he says. “I was also excited to purchase land next to an existing Nature Trust preserve and then to enter into a **voluntary stewardship agreement** with the Nature Trust for my land.”

On his property, stewardship incorporates “**gentle forestry**,” where he aims to “nudge the forest towards **old-growth forest** conditions, wherein long-lived mature forest species such as red spruce, yellow birch, white ash, white pine and sugar maple once again have a strong presence on the land.” Through his commitment, Jamie is part of a growing network of passionate conservation-minded people interested and willing to learn how to steward their properties to ensure the **rich biodiversity** found in New Brunswick can thrive in perpetuity. “It’s so pleasing to see my land nestled beside the Nature Trust’s land, to know that **together these lands are a home to a special bit of forest and its wildlife**,” he says.



PHOTO: Jamie Simpson

Wendy Carty and Bill Cook, owners of the Iris Center for Mindfulness Peace and Healing, entered into a **voluntary stewardship agreement** with the Nature Trust to protect their **magical 11.9-hectare (29.3-acre) property** within the Fredericton city limits. “Our property is a **sanctuary for both flora and fauna**, from wild grapes and iris to bulrushes and birch, from the symphony of the peepers in the spring, birdsong throughout the year, busy beaver, and wildlife tracks in fresh winter snow; **we hold space for the safety and well-being for all Nature’s creatures.**”



PHOTO: Wendy and Bill on their property at the Iris Center

For them, land stewardship involves reciprocity, first and foremost. “**We steward this property in ways that benefit us while allowing the species that live here to thrive.** Our family and staff are as invested as we are in our stewardship efforts, maintaining the property with trail signs and with wildlife in mind.” This approach has been rewarding for Wendy and Bill; “our environmental stewardship efforts are seen each season as we admire the species that nest, breed, and migrate through our unique property. **We know our efforts to maintain this reciprocal relationship benefit us as much as it helps our natural environment.**”



PHOTO: Ruby-throated hummingbird at the Iris Center by Gary Murphy

The Landowner Stewardship Program is about our responsibility to care for the land around us - the land used by all of us, people and wildlife. Fortunately, you don’t need to make enormous sacrifices to bring better balance to how you manage your land. **Landowner stewardship looks different for everybody**, whether you are working to maintain a **safe wildlife sanctuary** like Wendy and Bill or using regenerative forestry practices to promote **healthy old-growth forests** like Jamie. It can be as easy as taking a hands-off approach with as little human interference as possible, or it could mean making simple changes to how you may already manage the land you love. Whatever the method, **we are committed to supporting you as you continue to support nature.**

If you are interested in becoming a Landowner Steward and receiving resources and connections to experts on better management practices, we would love to hear from you. You can email us at conserve@ntnb.org or call our office at (506) 457-2398.



PASSPORT TO NATURE 2021-22

6

PASSPORT TO
NATURE VIDEO
PREMIERES



10

PASSPORT
TO NATURE
WEBINARS



812

WEBINAR
PARTICIPANTS



27+

CLEANUP SITES
ALONG THE
BAY OF FUNDY



225+

GREAT FUNDY
COASTAL CLEANUP
VOLUNTEERS

FINANCE:

FINANCIAL REPORT 2021-22



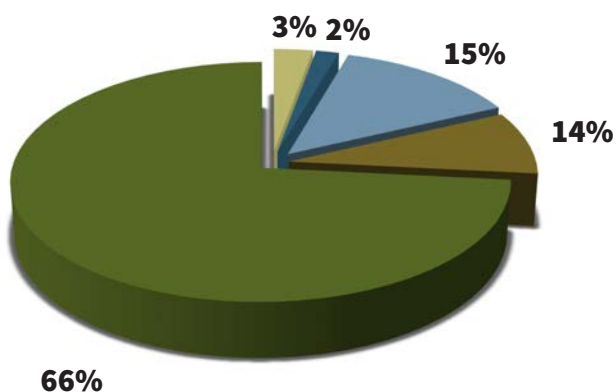
The majority of funds raised by The Nature Trust of New Brunswick continue to be allocated to upholding our **Conservation, Stewardship, and Engagement** pillars. **Stewardship revenue (15%)** includes the funds raised to support the continued stewardship of our existing and growing number of nature preserves, which is done through the hard work and countless hours of our dedicated volunteers and staff through outreach and hands-on engagement. The chart below shows a breakdown of revenue allocated for five categories: **Admin/Communications, Operations, Stewardship, Conservation Planning and Land Acquisition.**

The Nature Trust allocated **66% of total revenues to land acquisition**; this includes **five new preserves and four extensions** to existing preserves. Expenses for these include baseline reports, negotiations, management plans, legal fees, surveyors, appraisals, and purchase/donation of land.

Conservation revenue made up 14% and includes the Landowner Stewardship Program, strategic conservation planning and research, as well as project management and field surveys, which include projects related to conserving species at risk and rare/threatened habitats in key planning regions.

Administration and Communications (3%) includes revenues for charitable activities of the organization, communication, and public engagement.

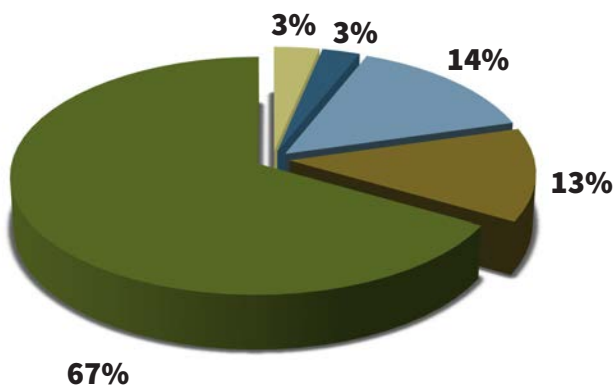
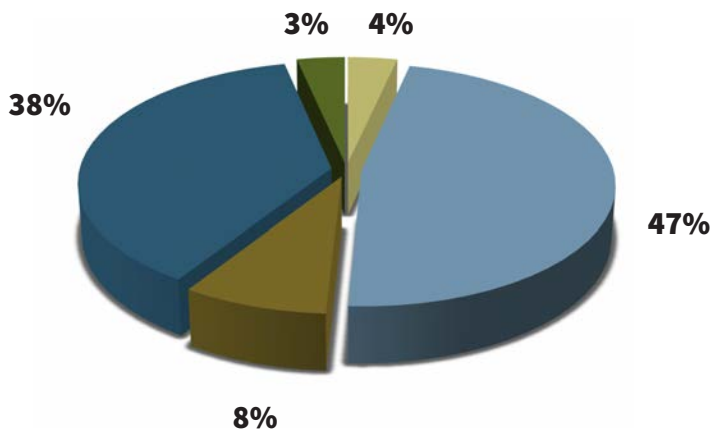
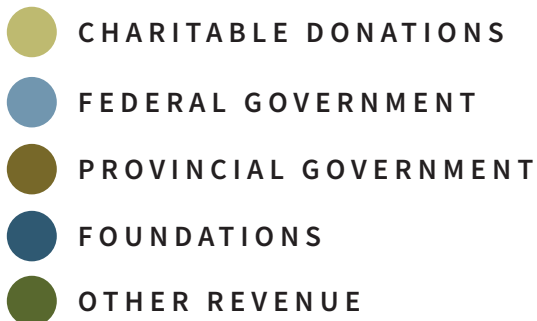
Operations make up 2% of the revenues and are used to support additional administration costs and fundraising



PROGRAM FUNDS ALLOCATION:



REVENUE SOURCES:



EXPENSES:



**SUMMARY STATEMENT OF FINANCIAL POSITION AS OF
APRIL 30, 2022**

ASSETS:	2022	2021
CASH	\$472,172.00	\$823,752.00
CAPITAL ASSETS	\$33,992.00	\$23,836.00
INVESTMENTS	\$3,727,126.00	\$3,818,437.00
INTERFUND BALANCES	\$5,456.00	\$4,099.00
CONSERVATION LANDS/EASEMENTS	\$13,897,272.00	\$13,275,197.00
TOTAL ASSETS	\$18,332,012.00	\$17,945,321.00
 LIABILITIES:		
ACCOUNTS PAYABLE/ACCRUED LIABILITIES	\$75,290.00	\$79,062.00
DEFERRED REVENUE	\$51,687.00	\$32,787.00
INTERFUND BALANCES	\$5,456.00	\$4,099.00
TOTAL LIABILITIES	\$132,433.00	\$115,948.00
 NET ASSETS:		
UNRESTRICTED	\$567,248.00	\$527,191.00
INVESTED IN CAPITAL ASSETS	\$33,992.00	\$23,836.00
INVESTMENT IN LAND/CONSERVATION EASEMENTS	\$13,897,272.00	\$13,275,197.00
STEWARDSHIP FUND	\$1,770,039.00	\$1,739,554.00
ENDOWMENT FUND	\$1,931,028.00	\$2,263,595.00
TOTAL NET ASSETS	\$18,199,579.00	\$17,829,373.00
TOTAL ASSETS AND LIABILITIES	\$18,332,012.00	\$17,945,321.00

**SUMMARY OF THE STATEMENT OF REVENUE AND EXPENSES
FOR THE YEAR ENDING APRIL 30, 2022**

REVENUE:	2022	2021
PUBLIC SUPPORT END REVENUE	\$2,554,974.00	\$3,151,853.00
INVESTMENT INCOME	\$92,192.00	\$83,947.00
CHANGE IN MARKET VALUE OF INVESTMENT	\$0.00	\$598,552.00
TOTAL REVENUE	\$2,647,166.00	\$3,834,352.00
EXPENDITURES	\$2,899,035.00	\$2,963,259.00
CHANGE IN MARKET VALUE	\$0.00	\$0.00
TOTAL EXPENSES	\$2,899,035.00	\$2,963,259.00
EXCESS OF REVENUE (EXPENSES) FOR THE YEAR	\$(251,869.00)	\$871,093.00



THE NATURE TRUST OF NEW BRUNSWICK GRATITUDE REPORT 2021-22

Nature Trust of New Brunswick
649 Queen Street, 2nd Floor
P.O. Box 603, Stn. A
Fredericton, NB E3B 5A6
www.naturetrust.nb.ca
Phone: (506) 457-2398

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THIS PAGE, PAGES 11, 13, 16-20, 21, BACK COVER: Justin Dutcher
COVER PAGE, PAGES 6, 12, 14, 22, 23, 24, BACK COVER: J. Edward Hurley
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PAGE 22: Gary Murphy
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Page 13: Connor Wilson
PAGE 8, BACK COVER: Isaac MacLean
PAGE 8: Emily MacDonald
PAGES 8, 9, 10: Eugénie Gaujacq
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BACK COVER: Tessa Wissink
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