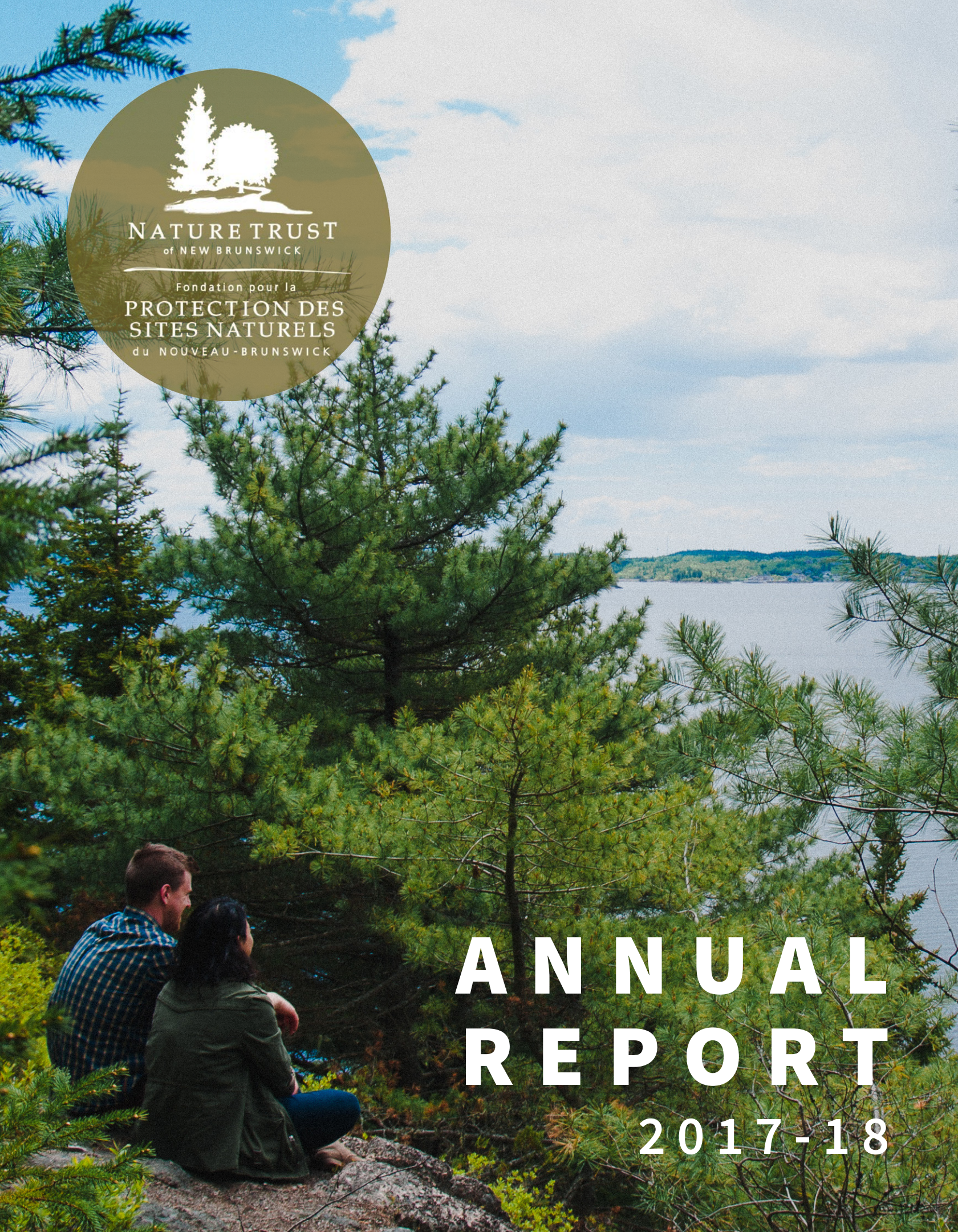




ANNUAL REPORT 2017-18



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WHAT DO WE DO?



CONSERVE

CONSERVE AREAS IN NEW BRUNSWICK THAT ARE **ECOLOGICALLY SIGNIFICANT**, ESTABLISHING NATURE PRESERVES THAT REMAIN PROTECTED **FOREVER**;



STEWARD

STEWARD THE NATURE PRESERVES THROUGH A NETWORK OF **VOLUNTEERS** AND **SUPPORTERS**;



ENGAGE

ENGAGE WITH THE PUBLIC ON THE IMPORTANCE OF **LAND CONSERVATION**, NEW BRUNSWICK'S NATURAL HERITAGE, **BIODIVERSITY**, AND SPECIES AT RISK;



**PRESIDENT,
VINCE ZELAZNY**

This year was constructive and eventful for the Nature Trust, with several changes to our Board of Directors, the announcement of a new Lieutenant-Governor Award winner, and the continued growth of our organization.

We said ‘see you soon’ to past-president Mike Bonga, who agreed to continue his involvement as Trustee Emeritus, and ‘farewell’ to board members Timothy Nowlan and Raja Wechutstat. Thank you to Tim and Raja for your volunteerism and dedication to our organization.

We welcomed three new members to our board in early 2018, Dr. Cynthia Stacey, Michael McEwing, and David Palmer, who each bring a diverse skill set and breadth of knowledge to the Nature Trust. Dr. Cynthia Stacey was previously the dean of University of New Brunswick's Renaissance College, but returned to her work in the Faculty of Kinesiology at the University of New Brunswick. Michael McEwing is an artist and art educator from Carleton County who has volunteered and worked with us over the past four years with the Conservation on Canvas project. David Palmer is a well-known forester and author of The Great Trees of New Brunswick. Welcome to the board Cynthia, Michael, and David.

This year, the Lieutenant-Governor’s Award for Excellence in Land Conservation was awarded to Dr. Jim Goltz of Fredericton. Dr. Goltz is a renowned veterinary pathologist, a naturalist, and a true leader in the conservation field. Jim’s positive and engaging leadership of nature walks and stewardship monitoring trips continues to encourage those he meets in the field, in their efforts to become better botanists and birdwatchers. We send our happiest congratulations to Jim.

As president, I have seen our organization’s capacity grow this year, thanks to the dedication and tireless work of our staff. Our staff continues to set a standard for outreach and community-building that is hard to match in Canada and the administration of our office and stewardship of our funds is second-to-none.

Finally, the board and staff of the Nature Trust recognize our debts to our donors, partners, volunteers, and supporters who so freely give time, expertise, land, and funds to support our work. Your generosity sustains our efforts to leave a lasting legacy in the name of conservation. I extend a heartfelt thanks to you on behalf of the board.

YOURS IN CONSERVATION,



**EXECUTIVE DIRECTOR,
RENATA WOODWARD**

2017-18 was another fulfilling year for the Nature Trust, as we focused on enhancing our relationships and continued to build partnerships to help accomplish our mission of conservation, stewardship, and engagement.

We began the year with the idea to grow our office space and to connect with partnering environmental organizations to create a ‘Green Hub’; a space to work together and share resources. While this idea did not flourish, it brought us closer to the environmental organizations who we share ideals with. We also continued to expand our organization’s policy efforts, focusing on creating advocacy, personnel, record keeping, and human resources policies. Our establishment of internal goals for Indigenous engagement were also worked on.

We protected four new nature preserves and added an additional parcel of land to an already established preserve. We continued to build stewardship groups for the new nature preserves, which has been a lengthy, yet rewarding process and would not be possible without the hundreds of passionate volunteers who show exemplary care. The Conservation Planning Department continued its work with landowners across the Upper and Lower Saint John River, particularly focusing on the Appalachian Hardwood Forest and Species at Risk.

Our engagement efforts grew thanks to mentorship opportunities with other Canadian organizations, which helped us established the Better Organizations for Nature – a Community of Practice, in New Brunswick. We continue to share our knowledge of engagement organizing with the goal to mobilize New Brunswickers around community conservation efforts.

In 2017, the federal government committed to conserve **17%** of Canadian land and **10%** of marine areas by **2020**. The Nature Trust actively participated in this national initiative to promote private land conservation and to increase land conservation through our first advocacy campaign called Conserve our NB.

Looking forward, we must focus on bringing New Brunswick from **4.7%** to **17%** of our beautiful and diverse land protected. At this time, we do not have provincial conservation targets in place, which we believe is an important first step to take. We encourage you to read this annual report to learn more about the conservation work we do and join us in advocating for increasing land conservation in our province.

YOURS IN CONSERVATION,

CONSERVE:



CONSERVATION PLANNING AND ACQUISITION

PRESENTED BY: SANDY LODER, CHAIR OF THE
ACQUISITION COMMITTEE



This year, the Nature Trust carried out several projects and continued with programs in the Saint John River region to help further our mission to preserve ecologically significant habitats and to increase public participation in the organization's conservation efforts.

APPALACHIAN HARDWOOD FOREST CONSERVATION PROJECT

The Nature Trust completed the second year of the revived Appalachian Hardwood Forest Project, which focuses on strengthening partnerships with other organizations, government departments, private industry, and landowners in order to preserve Appalachian Hardwood Forest sites through acquisition and voluntary stewardship.

To date, the Nature Trust has engaged with over **60** private landowners and surveyed more than **40** different forest sites in Carleton County, Victoria County, and York County.

As part of this project, the Nature Trust has developed supporting materials for landowners and forestry professionals, including a rare species identification guide and woodlot management guide, as well as other hands-on learning opportunities.

The Nature Trust is combining a traditional approach to forest conservation with innovative solutions for responsible forestry, which have been developed with the assistance of our many partners.

PROTECTING SPECIES AT RISK ALONG THE SAINT JOHN RIVER

The first year of the Nature Trust's multi-year wood turtle stewardship project was very successful. This year, work was focused on creating a set of guidelines for wood turtle stewardship, in collaboration with Species at Risk biologists, the University of New Brunswick, species experts, and local community members. Over the next two years, this research team will help private landowners put these guidelines into practice on their own land where wood turtle populations are found.

The Nature Trust continues to work with private landowners to preserve habitat for endangered species in the Upper Saint John River. The Nature Trust, along with various partners, carried out surveys at multiple Furbish's lousewort sites to improve understanding of this endangered plant and to document threats observed at these locations. This information provides a foundation for critical work taking place in 2018-19 to preserve the remaining population of this species.

The Nature Trust also collaborated with researchers from the Canadian Forest Service's Butternut Recovery Project team to survey and document New Brunswick's butternut population. Current recovery efforts are focusing on preserving seeds and other genetic material, in response to a fungal infection that is heavily impacting the species across its range in North America.

NEW PROPERTIES CONSERVED IN 2017-18



Seymour Woodlands Nature Preserve, in Estey's Bridge, features a diverse forest in various stages of regeneration. This preserve features a short hiking trail that crosses the Mill Brook and features a lovely view point of a small waterfall.



Margaret Coburn Cameron Woods Nature Preserve is one of the only remaining Appalachian Hardwood Forest sites remaining in Keswick Ridge. This preserve is now a cornerstone of conservation in this area and protects rare and uncommon plants.



Butternut Island Nature Preserve is found on the Nashwaak River, just above Taymouth. This preserve features a sizable stand of endangered Butternut trees and is known to provide habitat for certain species at risk.



Caughy-Taylor Nature Preserve gained a sizeable land extension this year. The Berry Point road extension increases the protection of the Sam Orr's pond side of the highway and creates an important buffer to this preserve.

**DONOR
PROFILES:**

LEAVING A LASTING LEGACY

*In discussion with New Brunswick naturalist and
long-time Nature Trust supporter and land donor,
Sheila Washburn*

**PRESENTED BY: SARA TAAFFE, CHAIR OF THE
COMMUNICATIONS COMMITTEE**



Off of Hwy 127, 12 kilometres north-east of St. Andrews by-the-Sea, lies a hidden gem which is equally loved by hikers, adventure seekers, and naturalists alike. **481 acres** of protected mixed forest, as well as a large and rare brackish pond, make up the **Caughey-Taylor Nature Preserve**, donated to the Nature Trust in the 1999, thanks to the generosity and assistance of the late **Owen Washburn** and his wife **Sheila (nee Caughey) Washburn**.

Our Executive Director, Renata Woodward, had the pleasure of speaking with Sheila to discuss how she came to donate land and the importance of leaving a legacy.

Can you tell me about how you first discovered and connected with the Nature Trust?

Owen and I grew up in New Brunswick at a time when children played outdoors, exploring woods, streams and seashores, becoming fully in tune with nature. In the early 60's, as newlyweds living on Montreal Island, we felt hemmed in; we could see the effect of a huge city on the degradation of the environment. Graduate school at UNB gave us an opportunity to return New Brunswick, and we renewed our love for and increased our knowledge of the natural environment.

Our move to Guelph, Ontario in 1967 expanded our horizons. Owen was the environmental director of Uniroyal's research facility and became involved with the local naturalist club, while I used my Girl Guider background to run a Young Naturalist Club. One of the most influential naturalists we met was Philip Gosling. Phil and Owen became life-long friends. They both were on the Board of the Federation of Ontario Naturalists. Owen even served a term as President. When Phil started his Gosling Foundation, he invited Owen to be his Vice-President.

When we returned to New Brunswick, Owen became one of the first four employees in the New Brunswick Government's Environmental Department and I was involved with the Conservation Council of NB's program which opposed budworm spray. I also ran for Fredericton City Council successfully in 1980.

In the 1980's there was a growing concern that unique ecosystems in New Brunswick were under threat. The ground work for the land preservation movement was laid by several publications including one by Hal Hinds on the rare plants of the province and another by Mary Young and other authors listing critical natural areas. Both of them were part of a group that, in 1987, invited Owen to be the first president of, which was the Nature Trust of New Brunswick. During this time, Sam Orr's Pond in Charlotte County became known as an important site worth preserving. A portion of the pond was owned by my father.

Do you mind taking me back to time when your family acquired the land and how it was decided that it should be donated to the Nature Trust?

My father, Judge Earl Caughey, would often invest his money into land and owned lots 17 and 19 of the original land grants in Bocabec. Half of Sam Orr's Pond was in lot 17 and half in 18. Lot 18 was owned by Eugene Sharp (a senior scholar at the Albert Einstein Institute). A sliver of lot 18 was also owned by the Eagans.

Prior to the formation of the Nature Trust, Tom Moffatt, a local naturalist and the director of Sunbury Shores Arts and Nature Centre at that time, wrote a letter to my father suggesting that Sam Orr's Pond was a tremendous resource for the naturalists of New Brunswick and that it should be protected.

This was the first time that we had heard of the importance of the pond. Shortly after that, Owen asked my father to deed the land to the Nature Trust. His reply was that he would certainly give his half if Eugene Sharp would do likewise. It took 11 years before Mr. Sharp agreed. My father correctly predicted that he would die before the deal was complete, so as an interim measure, he deeded the land to Owen.

Eventually, the Nature Trust became the major owner of lots 17, 18 and 19, much of it gifted. My brother Michael Caughey was co-donor with me of portions of Lot 19. Following my term as President of the Nature Trust, the acreage of the preserve had been extended further with the help of the Coastal Land Campaign headed up by Jessie Davies on behalf of the Trust. We are greatly indebted to her.

Did giving your family's property to the Nature Trust, and knowing that it would be protected forever, change your life in any way?

Oh, it felt very rewarding! While we owned the property, it was protected. But that was not enough. The whole area needed preserving. To achieve that we needed to work with like-minded people and explore all the avenues of preserving and stewarding similar property. Serving on the NTNB board was a period of personal growth for both of us and it is very rewarding now to know how many similar places are also protected due to generous landowners and the team of the Nature Trust.

What have you learned through this experience?

The giving of land was a no-brainer for Owen and my family. That this special and unique inheritance could be developed into housing lots or other commercial uses was unthinkable. In a time of global threats to the environment, it is very comforting to know that this piece of the Garden of Eden is being protected.

We cannot go back in time to stop the degradation of the environment, but we can support governments and organizations who are exploring ways to slow the process. Supporting the Nature Trust of New Brunswick is one of the most effective and satisfying ways to continue protecting our planet.



STEWARDSHIP:

REDISCOVERING THE LOOKOUT

A look at the Nature Trust's youth stewardship partnership with Outward Bound Canada and the importance of reconnecting youth with nature

PRESENTED BY: WALTER EMRICH, CHAIR OF THE STEWARDSHIP COMMITTEE

WRITTEN BY: BETHANY YOUNG, STEWARDSHIP COORDINATOR



2017-18 STEWARDSHIP POSTCARD

In the summer of 2017, I was asked to be part of Outward Bound Canada's expedition to New Brunswick for youth aged 16 to 18. One of their outings included a paddle across the Kennebecasis Bay to Long Island to visit Minister's Face Nature Preserve, which protects a stunning cliff face and forested upland habitat, to help with some trail work. I was happy to attend and lead them on this journey, even though it would be only my second time paddling.

We landed on the beach and started to explore the old trail that led to the preserve, cutting back any tree branches that were overgrown. Gradually, as we moved closer to the iconic lookout on the Minister's Face cliffs, the trail became rough, so teamwork with the youth group was essential in order to get to the top and take in the gorgeous view which overlooks the Kennebecasis Valley.

Andrew Stokes-Rees, Program Manager for Outward Bound Canada's Atlantic Chapter, leads one of the Nature Trust's youth stewardship groups. He says that the Outward Bound curriculum has service at its core, which connects youth with nature for the benefit of the environment and society. He believes that people make choices in life based on what they experience as youth, and in today's society, opportunities to get outside and explore the natural world are decreasing.

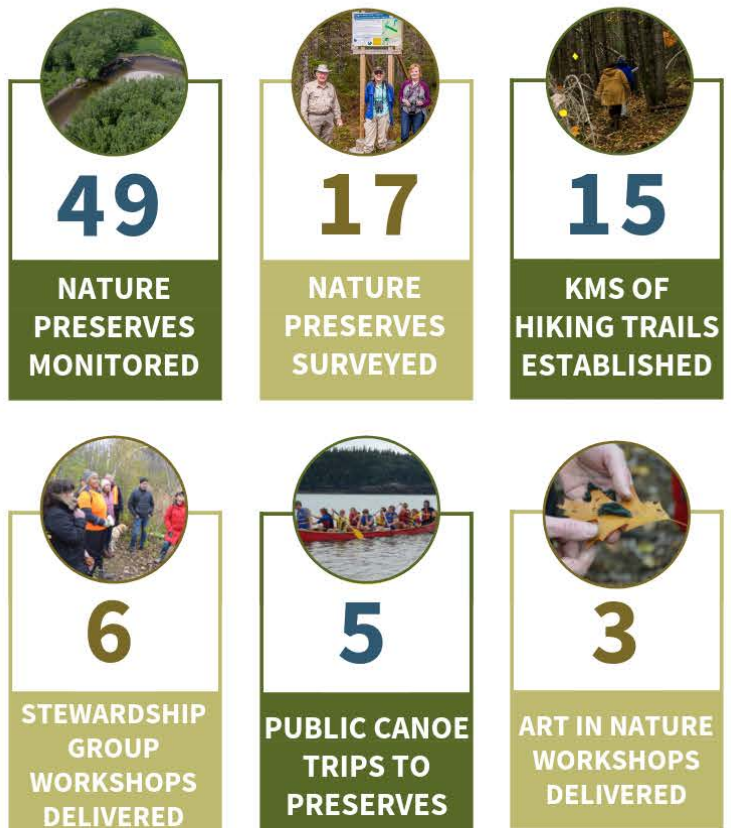
Oftentimes, youth are only exposed to indoor or turf sports for physical activity, and outdoor adventure opportunities like forested hikes, big canoe paddles, or sea-kayaking are rare. This lack of outdoor exploration shows its impact on youth in more ways than one. When Andrew interacts with his youth groups and asks what career paths they would like to take, many answer back with technology-based careers, like application development or video game design, and rarely with careers in the outdoors.

The partnership between Outward Bound and the Nature Trust is incredibly special and important, as it exposes youth to wilderness exploration and teaches wilderness skills that they may not obtain elsewhere, such as serving community, trail building, and more. Many of the skills that the youth learn about on these stewardship trips are being lost to technology.

Outward Bound brings urban youth from other provinces and countries to New Brunswick to explore our province's wilderness. They also involve several local outdoor pursuits classes from the Saint John area on stewardship days to nearby nature preserves. In 2018, Andrew and his youth group took on the mammoth task of stewarding Frye Island Nature Preserve in the Passamaquoddy Bay, as part of their sea-kayak expeditions.

Working with Outward Bound has been mutually beneficial, to give youth the opportunity to make a difference in their community and to learn about environmental management, while allowing the Nature Trust to reach a wider audience and work with many groups across the province. Outings to nature preserves with Andrew are often followed up with the question of, "When can we go back?". This is an excellent reminder that the love of nature that has been instilled in many New Brunswickers is not lost on future generations.

The Nature Trust is pleased to be working with other young stewards, including the Oromocto High School Youth Stewards of the Environment and l'École Samuel-de-Champlain. We welcome the involvement of other youth groups who would like to help monitor nature preserves annually, help remove invasive species, plant trees, host cleanups, attend a guided hike, or restore trails.



57 PARTNERING ORGANIZATIONS, BUSINESSES, AND MUNICIPALITIES

ACAP-SJ, Alcool NB Liquor, Andrew & Laura McCain Art Gallery, Atlantic Canada Conservation Data Centre, Bird Studies Canada, Canadian Freshwater Alliance, Canadian Rivers Institute, Canadian Wildlife Service, Canoe Kayak New Brunswick, City of Fredericton, COJO Diving, Connors Bros. Clover Leaf Seafoods Company, Conservation Council of New Brunswick, Cooke Aquaculture, Crane Mountain Enhancement Fund, New Brunswick Department of Energy and Resource Development, New Brunswick Department of Environment and Local Government, Eastern Charlotte Waterways Inc., CPAWS-NB, Elgin Eco Association, Fluor, Get Outside! NB, Gosling Foundation, Great Canadian Shoreline Cleanup, Grand Manan Art Gallery, Grand Manan Museum, Grand Manan Trails Association, GTFO, Huntsman Marine Science Centre, Maritime DayTripping, Maliseet Nation Conservation Council, McCain Foods, McInnes Cooper, Meduxnekeag River Association, Mi'gmawe'l Tplu'taqnn Inc., Nashwaaksis Watershed Association, Nature NB, NBEN, New Brunswick Museum, Ocean Conservancy, Outward Bound Canada - Atlantic, Parks NB, Paddlefest, Peskotomuhkati First Nation, Petitcodiac Watershed Alliance, Remsoft, Seascapes, Second Nature Outdoors, Sunbury Shores Arts & Nature Centre, Sustainability Network, TD Bank, Town of Florenceville-Bristol, Town of Grand Bay-Westfield, Treecologic, Tri-County Ground Search and Rescue, University of New Brunswick, Village of Blacks Harbour

ENGAGE:

ENGAGEMENT ORGANIZING

How the Nature Trust of New Brunswick became a provincial leader in engagement organizing

PRESENTED BY: VINCE ZELAZNY, CHAIR OF THE ADVOCACY COMMITTEE

WRITTEN BY: MATT PRICE, ENGAGEMENT SPECIALIST FOR NATURE CANADA



Since its founding in 1987, the Nature Trust of New Brunswick has historically been run through grassroots efforts, with volunteers incorporating the organization to conserve and steward critical natural areas of New Brunswick and to educate New Brunswickers about the importance of these spaces.

Prior to 1992, all Nature Trust work, including volunteer coordination, preserve acquisition and communication, was done in private homes and offices until a dedicated office space was found, which brought about growth in both volunteer and staff capacity.

As time went on methods of volunteer organization and data management had shifted which left the organization falling behind. When Renata Woodward became Executive Director of the Nature Trust in 2009, database software called GiftWorks was in place and multiple spread sheets were used to follow up with supporters and volunteers. At the time, only certain staff managed the data and there was no system for sharing information between staff.

Over the years, Renata recognized that the organization needed a new, modern management system that not only would keep track of volunteers, supporters and donors, but that would also address their individual efforts and needs within the organization. In 2014, the Nature Trust team was invited to join other environmental non-profits in Toronto at an engagement organizing gathering sponsored by the Gosling Foundation. They immediately accepted.

"When I attended this gathering, I realized that it wasn't just about introducing a management database to the organization," said Renata. "It was about transitioning to a whole new way of involving people on their own time and at their own level and about opening the door to new demographics that we hadn't been engaging before."

Engagement organizing is an approach that marries organizing, technology and a culture of developing leadership in others. This includes a shift to a model that focuses on relationship building and mobilization of supporters at the heart of the work to create a resilient, effective organization.

The Nature Trust, keen to begin restructuring, began using a customer relationship management software called Salesforce, which acts as a well-rounded database for all staff and board members. Having seen the positive impact engagement organization can have on an environmental non-profit, the organization made the decision to create an Engagement Organizer position to manage the database, engage with volunteers, and to train staff. This was a bright new beginning for the Nature Trust which has changed the organizational culture.

For years, the organization's successes were driven by individuals, with one staff member taking the lead and the credit in projects. The shift to engagement organization took the 'me' out of tasks and focused on a 'we' approach, which the staff found was sometimes hard to do.

"Everyone felt like they were losing control," said Renata. "Our staff were used to being able to say, 'I accomplished that,' and with this shift, celebrations instead turned to 'we accomplished this by working together.'"

The Nature Trust staff have used this restructuring to further develop relationships with volunteers by giving them shared goals and responsibilities within the organization. This 'distributed leadership' model has helped greatly with the Nature Trust's "Friends of..." stewardship groups, located throughout the province. These community volunteer groups are trained and given clear job descriptions on how to manage a specific nature preserve, and they are responsible for the stewardship of their nature preserve. This includes scheduling cleanups, trail maintenance and monitoring among other things. The group leader reports back to the Nature Trust on a frequent basis with any information or needs for the property.

"Distributed leadership continues to grow and flourish within our organization. Some groups take leadership in fundraising for their preserve by themselves, and others take leadership in training," said Renata. "Recently, we had a team leader who had to leave, and she found and trained her own replacement, which shows how fully functioning they can be."

The Nature Trust has also created a ladder of engagement through this new model, where donors and supporters are engaged based on their relative level of involvement. The ultimate goal is to help them up the ladder to reach their goal within the Nature Trust.

They are also focused on engaging with individuals who do not have an environmental background and who have different interests and skill sets.



A recent example of this comes from their Conservation on Canvas project. In 2013, the Nature Trust was approached by an artist who wanted to paint portraits of 33 of their nature preserves in order to raise awareness about the natural biodiversity in New Brunswick.

In working with the organization to complete this project and learning more about their work, the artist “climbed the ladder” of engagement from an observer, to an ambassador, and is now on the Nature Trust's board of directors. He also speaks at events on behalf of the organization. This has helped the organization reach new supporters and spark interest in people who may not be aware of the trust’s work.

“Don’t get stuck on trying to engage just one group of people,” said Renata. “Go talk to artists, students, IT people, corporations. Talk to office workers who want to get outside. Don’t just engage with the same people over and over and expect to receive the same results.”

Through trial and error over the past two years, the Nature Trust of New Brunswick has become one of Canada’s leaders in engagement organizing and is now called on by other groups and government agencies to explain how it operates.

Renata acknowledges that the Nature Trust board and staff are in a constant state of learning with this organizational shift. “We struggle and experience failure every day, from data entry to sending the wrong message, to not engaging people enough or engaging too much,” she said. “But we don’t just fail, we learn from these mistakes and use them to help improve our systems and communication.”

Next steps in engagement organizing for the Nature Trust include working to help increase land conservation in New Brunswick through their first advocacy campaign, Conserve our NB. The Nature Trust is also working to finalize the creation of a new Communications and Engagement Organizing Department.



ENGAGEMENT ORGANIZING SUCCESS:



The Nature Trust has hit the ground running with the concept of engagement organizing since our introduction to it at the first **Better Organizations for Nature – a Community of Practice (BON-COP)** meeting in Ontario, back in 2016.

The concepts of distributed leadership and data management have been key in this transition. A new theory of change has also been developed to help steer the organization's strategic planning and to bring more awareness and supporters to the cause of increasing land conservation in our province:

"IF nature lovers in New Brunswick work together to mobilize people around conservation efforts in their communities **THEN** we can defend and conserve our most cherished natural areas, 17% of the province by 2020 **BECAUSE** land owners will be involved in stewarding their land, government will be motivated to expand protected areas, and citizens will be directly involved in taking care of our most valuable land and water."

In 2018, the Nature Trust established a local Community of Practice in New Brunswick (**BON-COP NB**), to work with other environmental and provincial organizations on the topics of engagement organizing and to build stronger partnerships with non-governmental environmental organizations.

SOCIAL MEDIA STATISTICS:



1,978
E-NEWSLETTER
SUBSCRIBERS



3,204
LIKES ON
FACEBOOK



1,935
FOLLOWERS
ON TWITTER



1,740
FOLLOWERS ON
INSTAGRAM



ENGAGEMENT ORGANIZING EVENT RESULTS:



FROG WALKS AT Hyla Park Nature Preserve

15

NEW FROG
WALK GUIDES
TRAINED

265

FROG WALK
ATTENDEES



80+ GREEN FROGS
40+ AMERICAN
BULLFROGS
20+ NORTHERN
LEOPARD FROGS
4 SPRING PEEPERS
2 GRAY TREE FROGS

SEEN

18

FROG WALKS
HELD AT Hyla
PARK DURING
2017



2ND ANNUAL GREAT FUNDY COASTAL CLEANUP

18 CLEANUP SITES
ALONG THE BAY
OF FUNDY

25 PARTNERING
ORGANIZATIONS

214 VOLUNTEERS
FROM ACROSS
THE PROVINCE



1937M
OF ROPE FOUND

1223
PLASTIC
BOTTLES FOUND

737
LOBSTER
BANDS FOUND

TOP UNUSUAL ITEMS FOUND:

- HYDRAULIC OIL BUCKET
- FULL BBQ
- RUGS/CARPET
- BROKEN FURNITURE
- GUN CARTRIDGE
- CHILD AND DOG TOYS
- MENSTRUAL PRODUCT PACKAGING



FINANCE:

FINANCIAL REPORT 2017-18

PRESENTED BY: PETA FUSSELL,
TREASURER

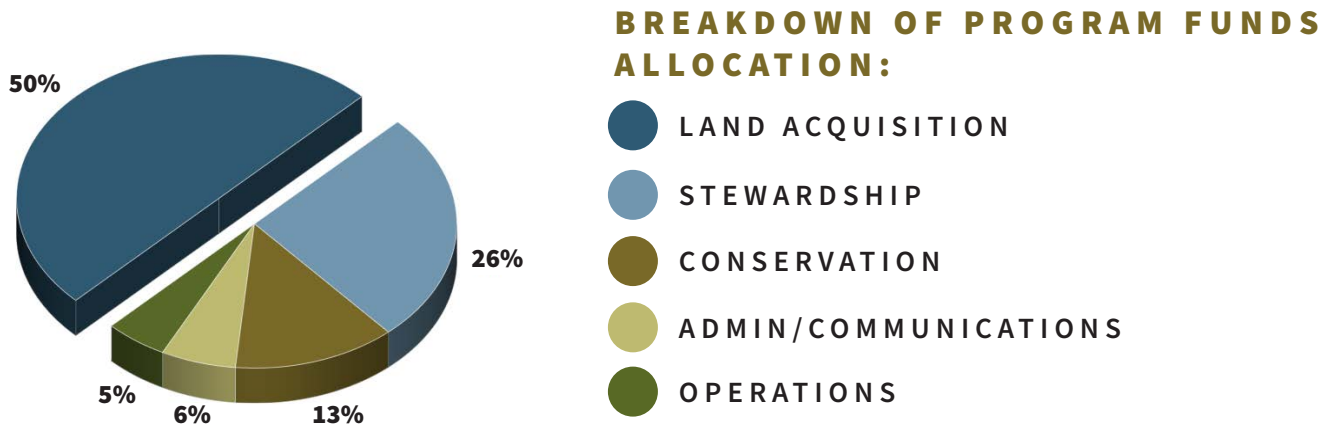


The Nature Trust continues to ensure that the majority of funds raised are allocated toward maintaining our mission of conservation, stewardship, and engagement. The Nature Trust takes immense pride in the stewardship of the existing network of nature preserves, allocating **26%** of total revenues to the management of the nature preserves and hands-on engagement. The chart below shows a breakdown of revenue allocation for five categories: Admin/Communications, Operations, Stewardship, Conservation, and Land Acquisition.

Land acquisition revenue (**50%**) consists of funds raised for the establishment of new nature preserves with associated expenses such as legal fees, appraisals, baseline reports, negotiations, management plans, purchases or donation of land, and planned gifts for future land acquisition purposes.

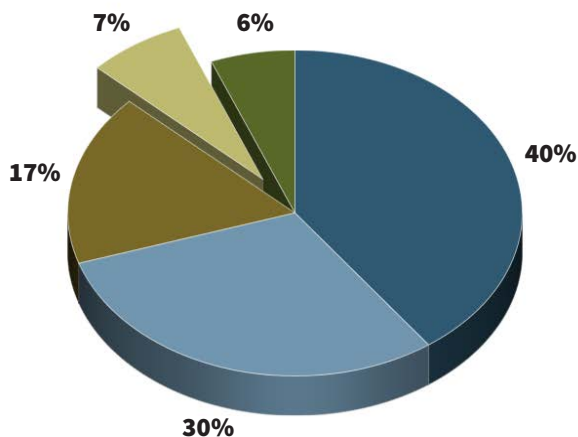
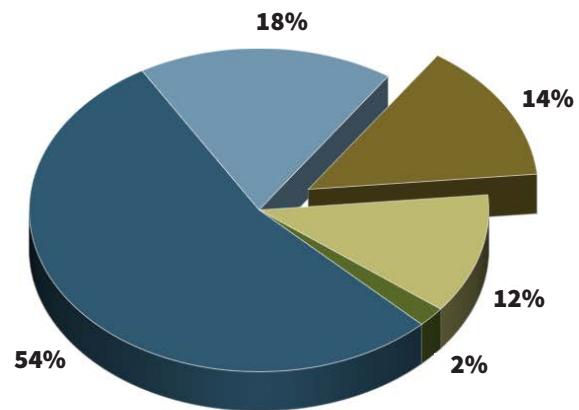
Conservation revenue (**13%**) includes strategic conservation planning, research, and the landowner stewardship program. Administration and Communications revenue (**6%**) includes charitable activities, communications, and public engagement. Operations revenue (**5%**) includes support of additional administration costs and fundraising expenses.

Additional charts provided below show the breakdown of funding sources, as well as a breakdown of the expenses.



REVENUE SOURCES:

- CHARITABLE DONATIONS
- FEDERAL GOVERNMENT
- PROVINCIAL GOVERNMENT
- FOUNDATION
- OTHER REVENUE



EXPENSES:

- LAND ACQUISITION
- STEWARDSHIP
- CONSERVATION
- ADMIN/COMMUNICATIONS
- OPERATIONS

**SUMMARY STATEMENT OF FINANCIAL POSITION AS OF
APRIL 30, 2018**

ASSETS	YEAR 2018	YEAR 2017
CASH	\$352,576.00	\$338,176.00
CAPITAL ASSETS	\$2,598.00	\$1,982.00
INVESTMENTS	\$2,590,883.00	\$2,099,090.00
INTERFUND BALANCES	\$823.00	-
CONSERVATION LANDS/EASEMENT	\$8,872,297.00	\$8,576,797.00
LIABILITIES	YEAR 2018	YEAR 2017
ACCOUNTS PAYABLE/ ACCRUED LIABILITIES	\$56,144.00	\$55,374.00
DEFERRED REVENUE	\$100,100.00	\$33,014.00
INTERFUND BALANCES	\$823.00	-
TOTAL LIABILITIES	\$157,067.00	\$88,388.00
NET ASSETS	YEAR 2018	YEAR 2017
UNRESTRICTED	\$164,947.00	\$215,810.00
INVESTED IN CAPITAL ASSETS	\$2,598.00	\$1,982.00
INVESTMENT IN LAND/ CONSERVATION EASEMENTS	\$8,872,297.00	\$8,576,797.00
STEWARDSHIP FUND	\$807,253.00	\$699,510.00
ENDOWMENT FUND	\$1,815,015.00	\$1,433,558.00
TOTAL NET ASSETS	\$11,662,110.00	\$10,927,657.00
TOTAL ASSETS AND LIABILITIES	\$11,819,177.00	\$11,016,045.00

**SUMMARY OF THE STATEMENT OF REVENUE AND EXPENSES
FOR THE YEAR ENDING APRIL 30, 2018**

REVENUE	YEAR 2018	YEAR 2017
PUBLIC SUPPORT END REVENUE	\$1,442,171.00	\$1,520,091.00
INVESTMENT INCOME	\$74,050.00	\$49,892.00
CHANGE IN MARKET VALUE OF INVESTMENT	-	\$114,510.00
TOTAL REVENUE	\$1,516,221.00	\$1,684,493.00
EXPENDITURES	\$1,077,268.00	\$1,025,897.00
CHANGE IN MARKET VALUE	-	-
TOTAL EXPENSES	\$1,077,268.00	\$1,025,897.00
EXCESS OF REVENUE (EXPENSES) FOR THE YEAR	\$438,953.00	\$658,596.00

THE NATURE TRUST OF NEW BRUNSWICK ANNUAL REPORT 2017-18

Nature Trust of New Brunswick
649 Queen Street, 2nd Floor
P.O. Box 603, Stn. A
Fredericton, NB E3B 5A6
www.naturetrust.nb.ca
Phone: (506) 457-2398
Fax: (506) 450-2137

The Nature Trust of New Brunswick is a charitable land conservation organization that is responsible for conserving over 7000 acres (2800 hectares) of land in more than 50 beautiful and diverse nature preserves across New Brunswick.

HONOURARY PATRON:

The Honourable Jocelyne Roy-Vienneau

HONOURARY DIRECTORS:

Jessie Davies
Robert Stewart

BOARD OF DIRECTORS:

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